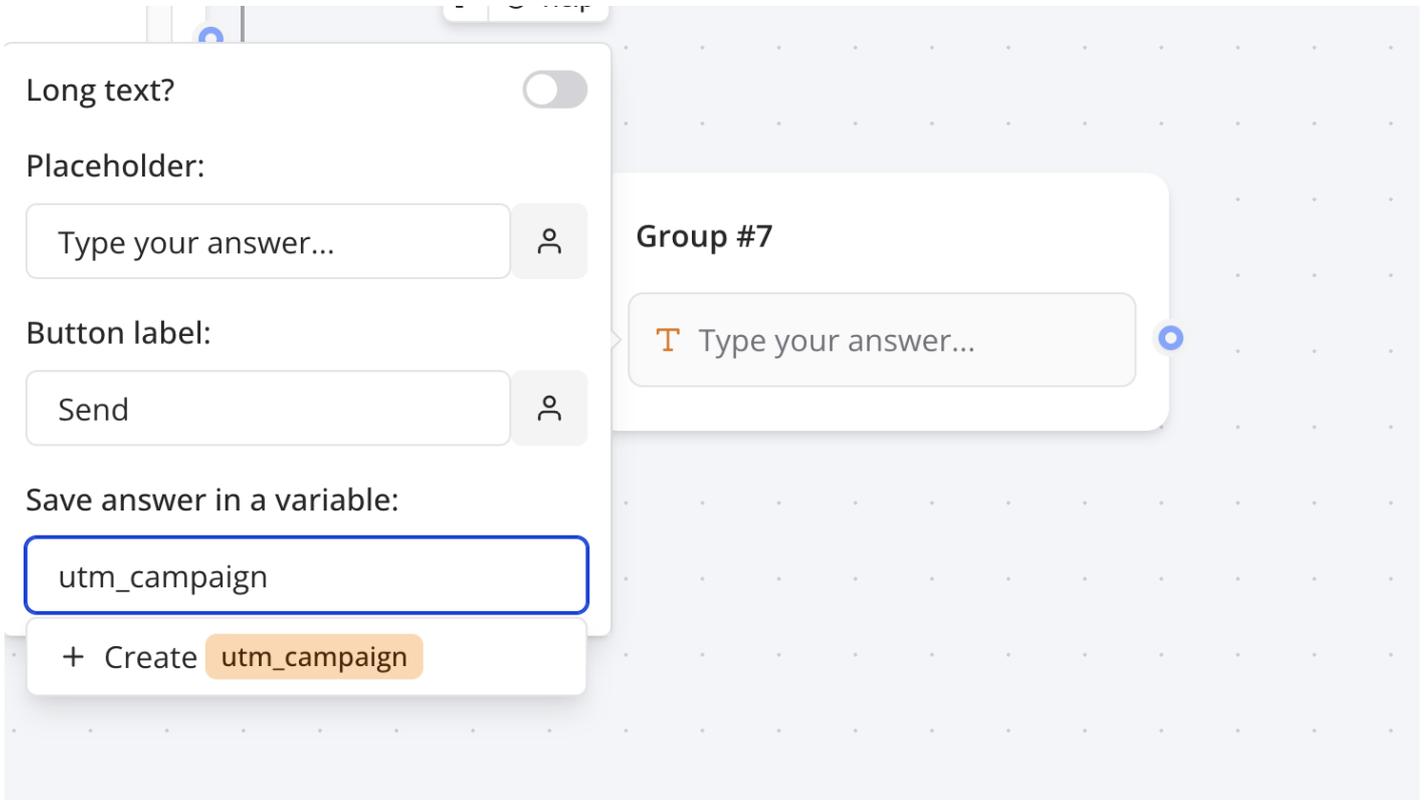


UTM Tracking in TypeBot

First, define the UTM parameters you wish to gather within TypeBot as illustrated below.



Once you have completed the flow, select the iframe and copy and paste it into your website.

Add my domain

Embed your typebot

 WhatsApp	 Wordpress	 Shopify	 Wix
 Google Tag Manager	 HTML & Javascript	 React	 Nextjs
 API	 Notion	 Webflow	 FlutterFlow
 Script	 Iframe		

The code will appear as follows:

```
<iframe
  src="https://viewer.typebot.io/lead-generation-onv5nse" style="border: none; width=100%;
height=600px"
```

```
</iframe>
```

Add a class variable to the code as shown below:

```
<iframe class="utm-src"
  src="https://viewer.typebot.io/lead-generation-onv5nse" style="border: none; width=100%;
height=600px"
></iframe>
```

That's it!

UTMs will be compiled as users navigate through your flow.

	Flow	Theme	Settings	Share	Results			
Submissions 2 Analytics								
	Submitted at	Welcome	Email	Name	Services	Additional informat	<> utm_source	Logs
<input type="checkbox"/>	Nov 08, 12:40 PM	Hi!		thomas			Google	See logs
<input type="checkbox"/>	Nov 08, 12:39 PM	Hi!		testing			Google	See logs

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