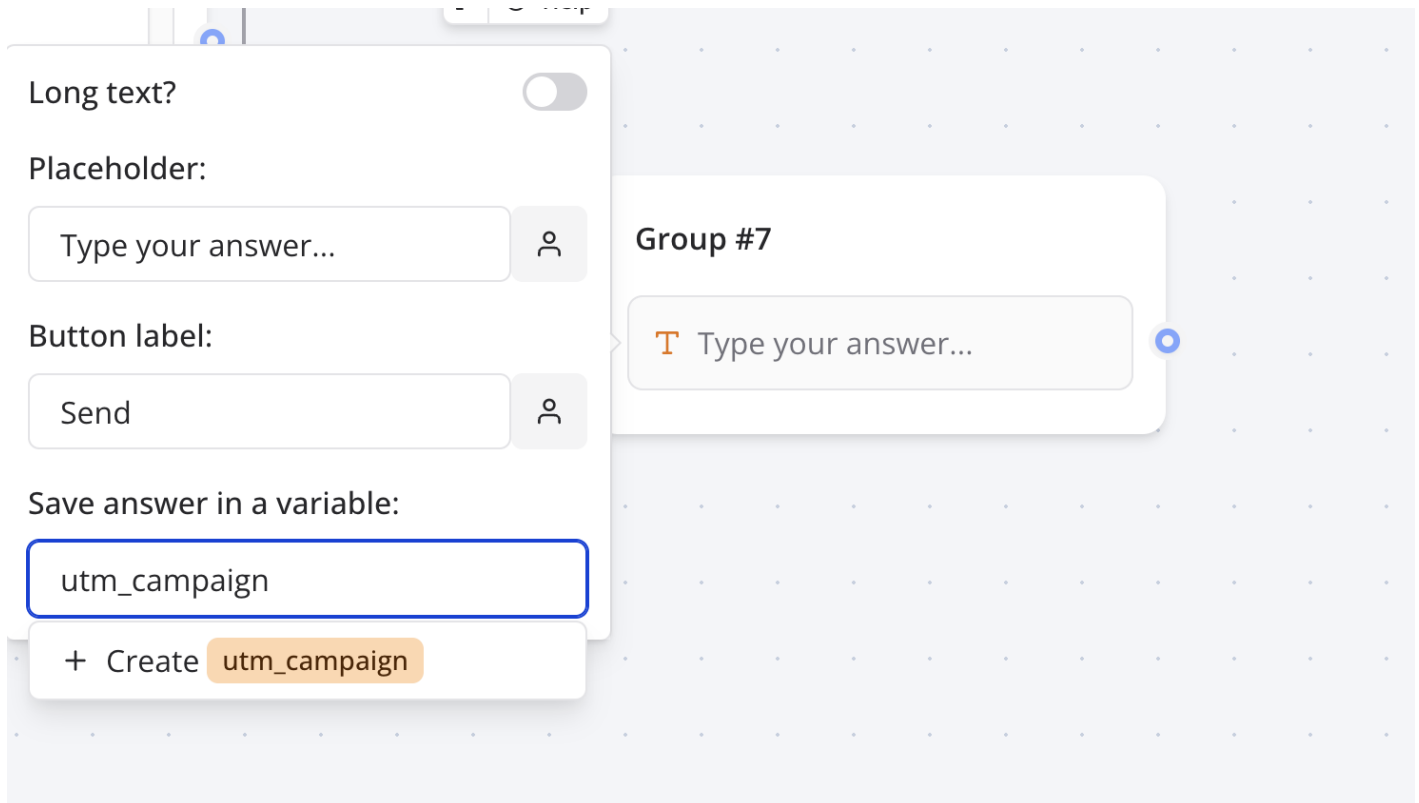


# UTM Tracking in TypeBot

First, define the UTM parameters you wish to gather within TypeBot as illustrated below.



Once you have completed the flow, select the iframe and copy and paste it into your website.

Add my domain [🔒](#)

## Embed your typebot



WhatsApp [🔒](#)



Wordpress



Shopify



Wix



Google Tag Manager



HTML & Javascript



React



Nextjs



API



Notion



Webflow



FlutterFlow



Script



Iframe

The code will appear as follows:

```
<iframe
  src="https://viewer.typebot.io/lead-generation-onv5nse"  style="border: none; width=100%;
height=600px"
```

```
></iframe>
```

Add a class variable to the code as shown below:

```
<iframe class="utm-src"
  src="https://viewer.typebot.io/lead-generation-onv5nse" style="border: none; width=100%;
height=600px"
></iframe>
```

That's it!

UTMs will be compiled as users navigate through your flow.

Flow Theme Settings Share Results								
Submissions 2 Analytics								
<input type="checkbox"/>	Submitted at	<input checked="" type="checkbox"/> Welcome	<input checked="" type="checkbox"/> Email	<input checked="" type="checkbox"/> Name	<input checked="" type="checkbox"/> Services	<input checked="" type="checkbox"/> Additional informat	<> utm_source	<input checked="" type="checkbox"/> Logs
<input type="checkbox"/>	Nov 08, 12:40 PM	Hi!		thomas			Google	See logs
<input type="checkbox"/>	Nov 08, 12:39 PM	Hi!		testing			Google	See logs

Revision #1

Created Thu, Nov 9, 2023 1:18 AM by [Leman](#)

Updated Thu, Nov 9, 2023 1:22 AM by [Leman](#)