

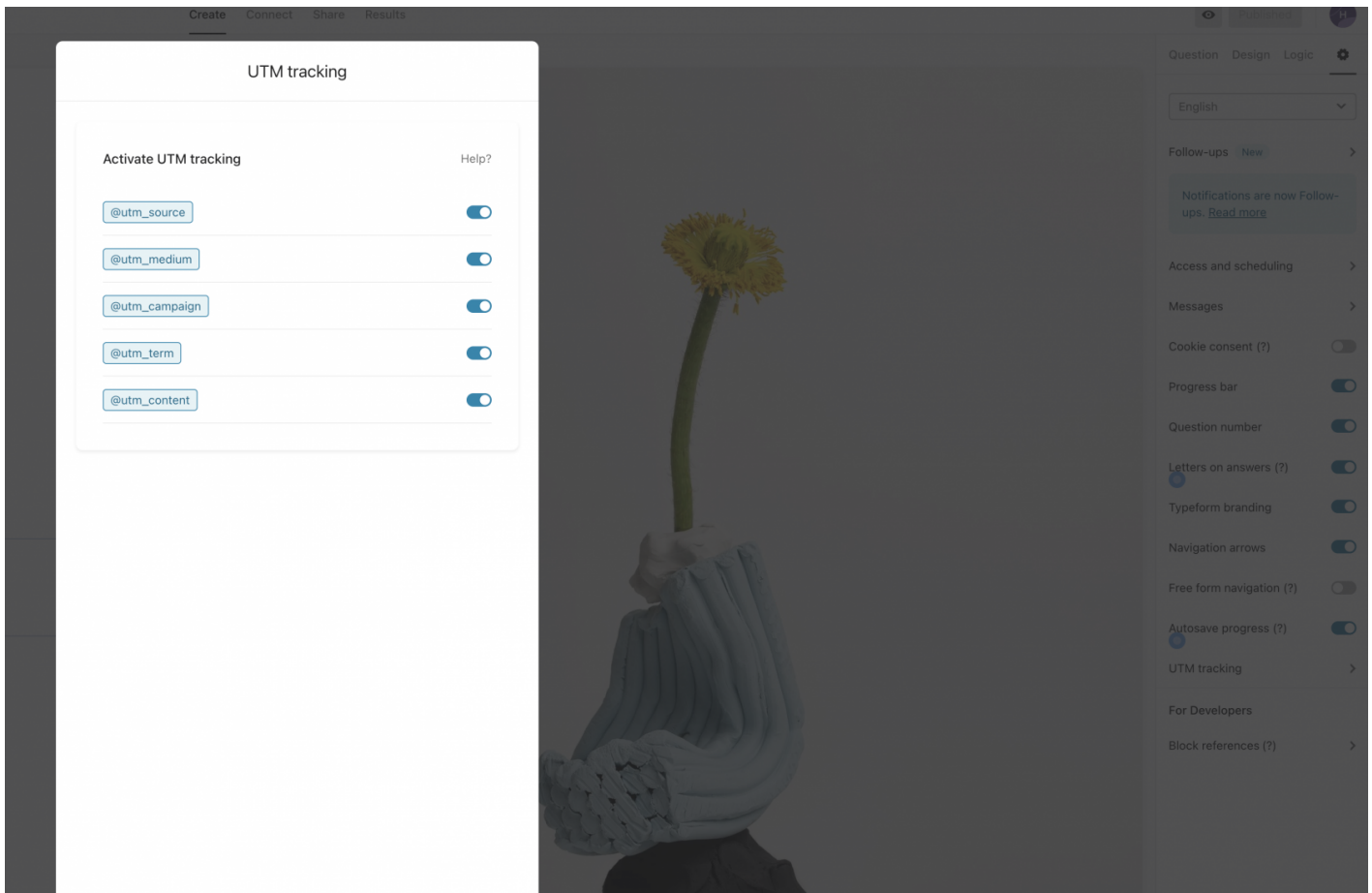
Typeform Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via TypeForm step by step

- [TypeForm integration - Preferred \(Advanced\)](#)
- [Typeform Integration](#)

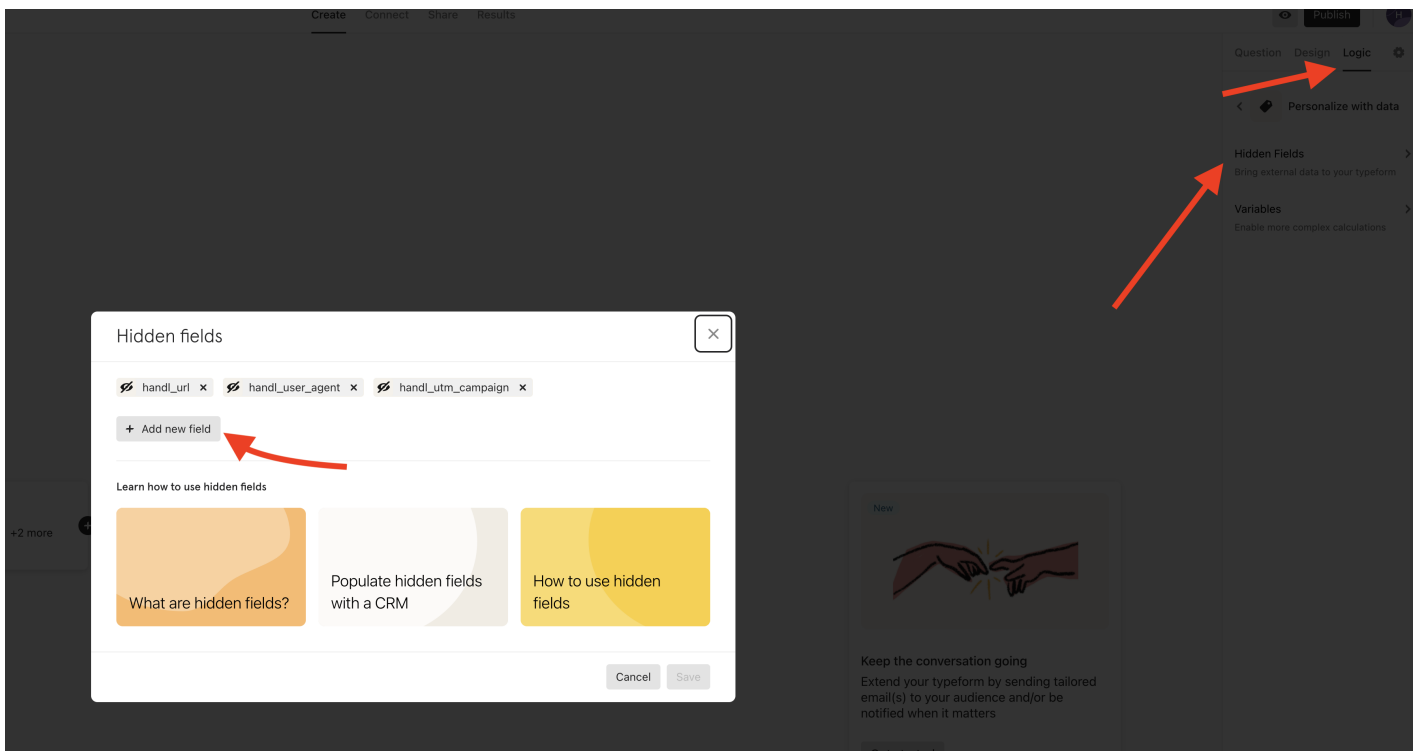
TypeForm integration - Preferred (Advanced)

Enable UTM Tracking in Typeform



Create custom fields in typeform
(Optional - only if you'd like to capture more than utm e.g. handl_url)

You can create the custom fields following the documentation [here](#)



```
<div id="handl-form-wrapper"></div><script src="//embed.typeform.com/next/embed.js"></script>
<link rel="stylesheet" href="//embed.typeform.com/next/css/popup.css" />
<script>
  window.tf.createWidget('<form-id>', { container: document.getElementById('handl-form-
wrapper'),
  hidden: {
    utm_campaign: Cookies.get("utm_campaign"),    utm_source: Cookies.get("utm_source"),
    utm_medium: Cookies.get("utm_medium"),
    utm_content: Cookies.get("utm_content"),
    utm_term: Cookies.get("utm_term"),
    handl_url: Cookies.get("handl_url"),
  },
  iframeProps: {
    height: 600,
    width: 800,
  }
})
</script>
```

How to get form id of your form?

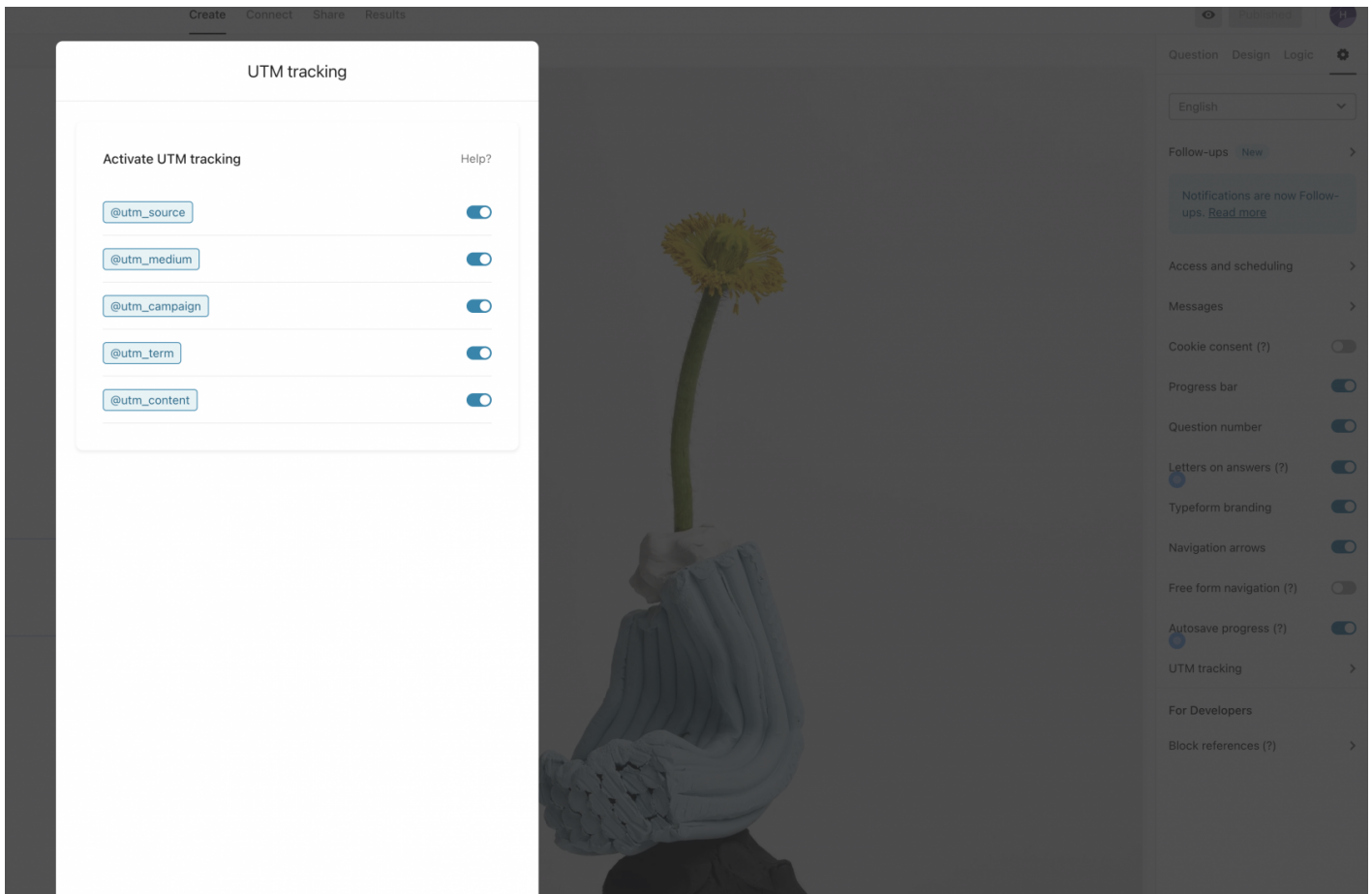
You can find from the public URL of your form:

<https://form.typeform.com/to/> Or from admin panel URL:

https://admin.typeform.com/form//*

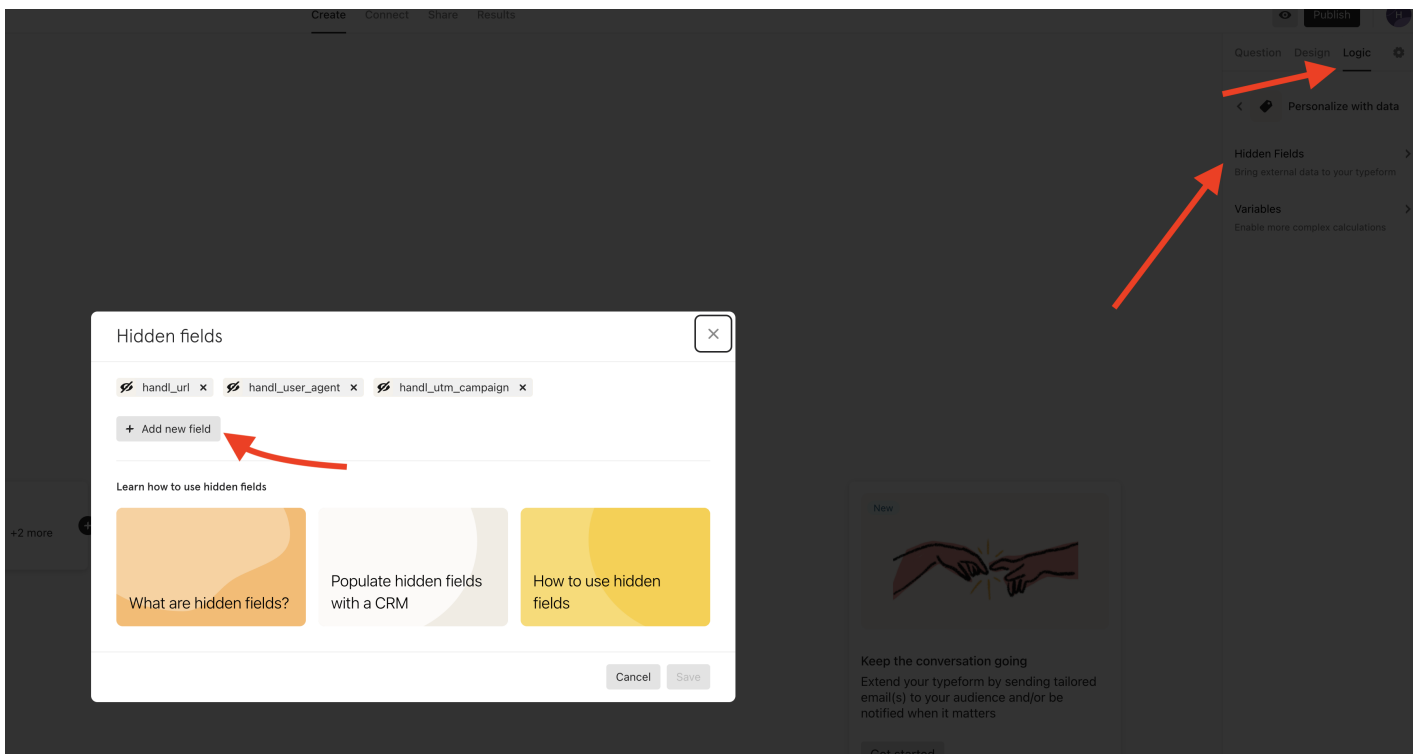
Typeform Integration

Enable UTM Tracking in Typeform



Create custom fields in typeform
(Optional - only if you'd like to capture more than utm e.g. handl_url)

You can create the custom fields following the documentation [here](#)



Prefill the hidden fields (custom fields) created from previous step

If you are using the latest embed code from TypeForm

```
<div data-tf-live="XXXXXXXXGX0KZVQHPB49WXXXX" data-tf-hidden="utm_campaign=[utm_campaign],utm_source=[utm_source],utm_medium=[utm_medium],utm_term=[utm_term]"><script src="//embed.typeform.com/next/embed.js"></script>
```

If you are using the old way:

You can prefill any custom field in the form by adding the query arguments to your final form URL.

For example: if you have `utm_campaign`, `utm_medium`, `utm_source` and `gclid` parameters, your Typeform widget will look like this

```
<div class="typeform-widget" data-url="https://yourdomain.typeform.com/to/xa12xas?utm_source=[utm_source]&utm_medium=[utm_medium]&utm_campaign=[utm_campaign]&utm_term=[utm_term]" style="width: 100%; height: 500px;"></div> <script> (function() { var qs,js,q,s,d=document,gi=d.getElementById,ce=d.createElement,gt=d.getElementsByTagName, id="typef_orm",
```

```
b="https://embed.typeform.com/"; if(!gi.call(d,id)) { js=ce.call(d,"script"); js.id=id;
js.src=b+"embed.js"; q=gt.call(d,"script")[0]; q.parentNode.insertBefore(js,q) } })()
</script> <div style="font-family: Sans-Serif;font-size: 12px;color: #999;opacity: 0.5;
padding-top: 5px;"></div>
```

My workspace / My new form

CreateConnectShareResults

INSIGHTSSUMMARYRESPONSES [3]

All timeFiltersSearch responses

<input type="checkbox"/>	Email	Date	Response type	First name	handl_url	handl_user_agent	handl_utm_campaign	Tags
<input type="checkbox"/>	jane3@domain.com	5 Feb 2024 14:05	Completed	Jane 3	https://handl-sandbox/blog/2024/02/05/typeform-v2/	-	SpringSale	
<input type="checkbox"/>	jane2@domain.com	5 Feb 2024 14:03	Completed	Jane Test2	https://handl-sandbox/blog/2024/02/05/typeform-v2/	-	-	
<input type="checkbox"/>	jane@domain.com	5 Feb 2024 14:01	Completed	Jane Testing	https://handl-sandbox/blog/2024/02/05/typeform-v2/	-	SpringSale	

↑

↑