

# Ultimate Member Integration

HandL UTM Grabber / Tracker Ultimate Member Integration step by step

- [Passing UTM Variables to New Registration Admin Email Template](#)

# Passing UTM Variables to New Registration Admin Email Template

**1-) Go to Ultimate Member > Settings > Email > New User Notification > Click the settings cog**

The screenshot shows the 'Ultimate Member - Settings' page in a WordPress admin dashboard. The 'Email' tab is selected, displaying a list of 13 email notifications. The table has columns for 'Email', 'Recipient(s)', and a settings cog icon. The 'New User Notification' row is highlighted with a red arrow pointing to its settings cog icon, which is also circled in red. The left sidebar shows the navigation menu with 'Ultimate Member' and 'Settings' highlighted.

Email	Recipient(s)	
✓ Account Welcome Email ?	Member	⚙️
✗ Account Activation Email ?	Member	⚙️
✗ Your account is pending review ?	Member	⚙️
✗ Account Approved Email ?	Member	⚙️
✗ Account Rejected Email ?	Member	⚙️
✓ Account Deactivated Email ?	Member	⚙️
✓ Account Deleted Email ?	Member	⚙️
✓ Password Reset Email ?	Member	⚙️
✓ Password Changed Email ?	Member	⚙️
✓ Account Updated Email ?	Member	⚙️
✓ New User Notification ?	bilgi@websitelerimiz.com	⚙️
✗ Account Needs Review Notification ?	bilgi@websitelerimiz.com	⚙️
✗ Account Deletion Notification ?	bilgi@websitelerimiz.com	⚙️

**2-) Add the following short tags in the admin email template**

General Access **Email** Appearance Misc Install Info

☒

[[site\_name]] New user account

Visual Text

[b](#)
[i](#)
[link](#)
[b-quote](#)
[del](#)
[ins](#)
[img](#)
[ul](#)
[ol](#)
[li](#)
[code](#)
[more](#)
[close tags](#)

just created an account on {site\_name}.

```
<div style="padding: 10px 0 50px 0;text-align: center;">To view their profile click here: <a href="{user_profile_link}" style="color: #3b3b3b;text-decoration: none;">{user_profile_link}</a></div>
```

```
<div style="padding: 0 0 15px 0;">
```

```
<div style="background: #eee;color: #444;padding: 12px 15px; border-radius: 3px;font-weight:
bold;font-size: 16px;">Here is the submitted registration form:<br /><br />
{submitted_registration}
```

## HandL UTM Grabber Parameters

utm\_source: {utm\_source}<br>

utm\_medium: {utm\_medium}<br>

utm\_term: {utm\_term}<br>

```
utm_content: {utm_content
```

```
utm_campaign: {utm_campaign}<br>
```

```
gclid: {gclid}<br>
```

```
handl_original_ref: {handl_original_ref}<br>
```

```
handl_landing_page: {handl_landing_page}<br>
```

```
handl_ip: {handl_ip}<br>
```

```
handl_ref: {handl_ref}<br>
```

handl\_url: {handl\_url}<br>

gaclientid: {gaclientid}<br>

organic\_source: {organic\_source}<br>

fbclid: {fbclid}&lt;br&gt;

&lt;/div&gt;

&lt;/div&gt;

```
<div style="color: #999;padding: 20px 30px">
```

<div style="">Thank you!</div>

```
<div style="">The <a href="{site_url}" style="color: #3balda;text-decoration: none;">{site_name}</a>
```

Team&lt;/div&gt;

For default text for plain-text emails please see [this doc](#)

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utm\_source: {utm\_source}<br>  
utm\_medium: {utm\_medium}<br>  
utm\_term: {utm\_term}<br>  
utm\_content: {utm\_content}<br>  
utm\_campaign: {utm\_campaign}<br>  
gclid: {gclid}<br>  
handl\_original\_ref: {handl\_original\_ref}<br>handl\_landing\_page: {handl\_landing\_page}<br>  
handl\_ip: {handl\_ip}<br>  
handl\_ref: {handl\_ref}<br>  
handl\_url: {handl\_url}<br>  
gaclientid: {gaclientid}<br>  
organic\_source: {organic\_source}<br>  
fbclid: {fbclid}<br>  
custom1: {custom1}<br>  
custom2: {custom2}<br>

```
custom3: {custom3}
```

```
...
```