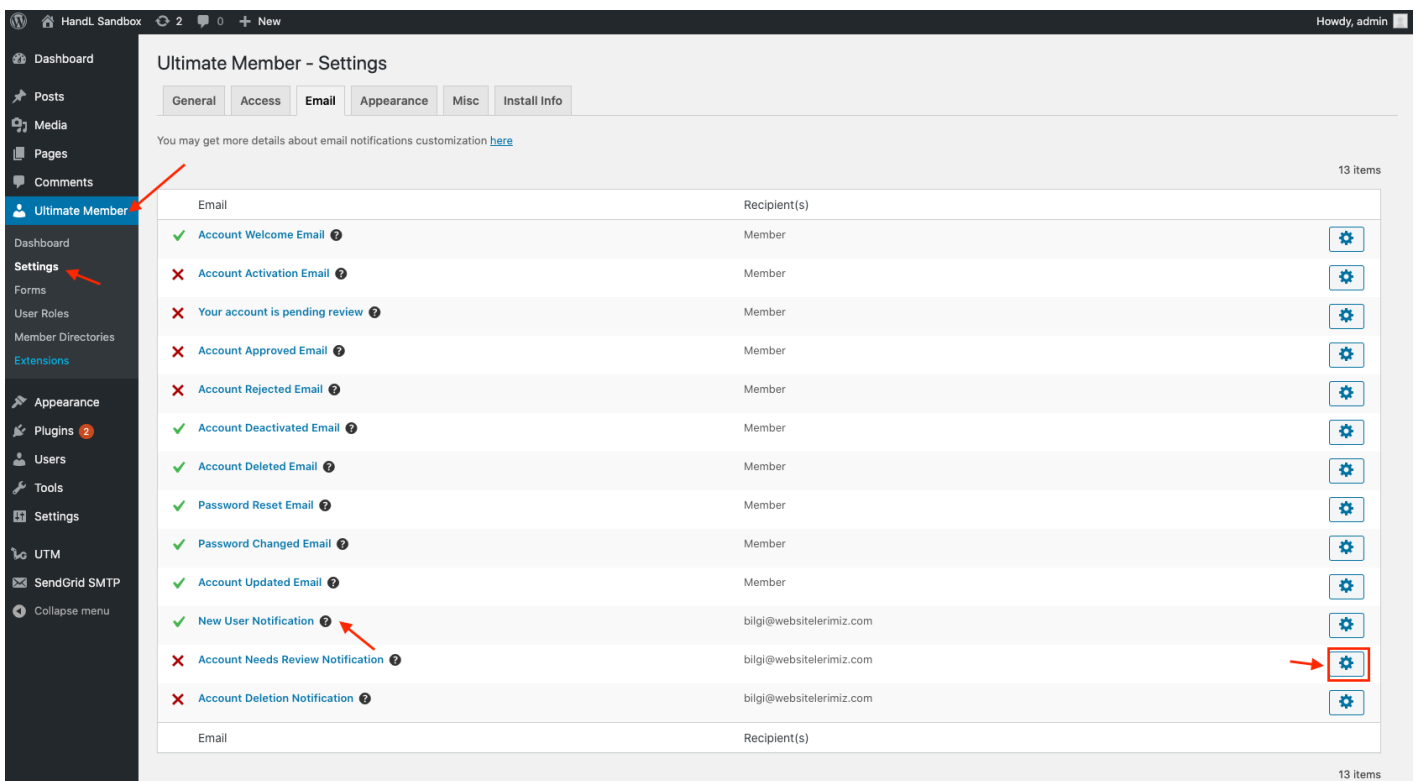


# Passing UTM Variables to New Registration Admin Email Template

**1-) Go to Ultimate Member > Settings > Email > New User Notification > Click the settings cog**



The screenshot shows the 'Ultimate Member - Settings' interface with the 'Email' tab selected. A table lists various email notifications. The 'New User Notification' row is highlighted, and a red arrow points to its settings cog icon. Another red arrow points to the 'Settings' link in the left sidebar.

Email	Recipient(s)	
✓ Account Welcome Email ?	Member	⚙️
✗ Account Activation Email ?	Member	⚙️
✗ Your account is pending review ?	Member	⚙️
✗ Account Approved Email ?	Member	⚙️
✗ Account Rejected Email ?	Member	⚙️
✓ Account Deactivated Email ?	Member	⚙️
✓ Account Deleted Email ?	Member	⚙️
✓ Password Reset Email ?	Member	⚙️
✓ Password Changed Email ?	Member	⚙️
✓ Account Updated Email ?	Member	⚙️
✓ New User Notification ?	bilgi@websitelerimiz.com	⚙️
✗ Account Needs Review Notification ?	bilgi@websitelerimiz.com	⚙️
✗ Account Deletion Notification ?	bilgi@websitelerimiz.com	⚙️

**2-) Add the following short tags in the admin email template**

General	Access	Email	Appearance	Misc	Install Info
---------	--------	-------	------------	------	--------------

☒

[(site\_name)] New user account

Visual      Text

[b](#)
[i](#)
[link](#)
[b-quote](#)
[del](#)
[ins](#)
[img](#)
[ul](#)
[ol](#)
[li](#)
[code](#)
[more](#)
[close tags](#)

just created an account on {site\_name}.

```
<div style="padding: 10px 0 50px 0;text-align: center;">To view their profile click here: <a href="{user_profile_link}" style="color: #3balda;text-decoration: none;">{user_profile_link}</a></div>
```

```
<div style="padding: 0 0 15px 0;">
```

```
<div style="background: #eee;color: #444;padding: 12px 15px; border-radius: 3px;font-weight: bold;font-size: 16px;">Here is the submitted registration form:<br /><br />
{submitted registration}
```

## HandL UTM Grabber Parameters

utm\_source: {utm\_source}<br>

utm\_medium: {utm\_medium}<br>

utm\_term: {utm\_term}<br>

utm\_content: {utm\_content}<br>  
utm\_campaign: {utm\_campaign}<br>

utm\_campaign: {utm\_campaign}<br>  
gclid: {gclid}<br>

```
gclid: {gclid}<br>
handl_original_ref: {handl_origai
```

```
handl_landing_page: {handl_landing_page}<br>
```

```
handl_ip: {handl_ip}<br>
```

handl\_ref: {handl\_ref}<br>

```
handl_url: {handl_url}<br>
```

```
gaclientid: {gaclientid}<br>
organic source: {organic source}<br>
```

```
organic_source: {organic_source}<br>
fbclid: {fbclid}<br>
```

```
custom1: {custom1}
```

&lt;/div&gt;

```
<div style="color: #999;padding: 20px 30px">
```

<div style="">Thank you!</div>

```
<div style="">The <a href="{site_url}" style="color: #3bald; text-decoration: none;">{site_name}</a>
```

Team</div>

For default text for plain-text emails please see this [doc](#)

## HandL UTM Grabber Parameters

utm\_source: {utm\_source}<br>

utm\_medium: {utm\_medium}<br>

utm term: {utm term}<br>

utm content: {utm content}<br>

utm campaign: {utm campaign}<br>

```
gclid: {gclid}<br>
```

handl original ref: {handl original ref}<br>handl landing page: {handl landing page}<br>

```
handl_ip: {handl_ip}<br>
```

```
handl ref: {handl ref}<br>
```

```
handl url: {handl url}<br>
```

gaclientid: {gaclientid}<br>

organic source: {organic source}<br>

fbclid: {fbclid}&lt;br&gt;

```
custom1: {custom1}
```

```
custom2: {custom2}
```

```
custom3: {custom3}
```

...

Revision #3

Created Thu, Aug 20, 2020 5:11 AM by [Leman](#)

Updated Thu, Aug 20, 2020 5:20 AM by [Leman](#)