

Passing UTM Variables to New Registration Admin Email Template

1-) Go to Ultimate Member > Settings > Email > New User Notification > Click the settings cog

[1-edit-email-template-for-new-user-notification.png](#)

2-) Add the following short tags in the admin email template

[2-add-following-shortcodes-into-html.png](#)

Code Snippet

```
<h2>HandL UTM Grabber Parameters</h2>
utm_source: {utm_source}<br>
utm_medium: {utm_medium}<br>
utm_term: {utm_term}<br>
utm_content: {utm_content}<br>
utm_campaign: {utm_campaign}<br>
gclid: {gclid}<br>
handl_original_ref: {handl_original_ref}<br>handl_landing_page: {handl_landing_page}<br>
handl_ip: {handl_ip}<br>
handl_ref: {handl_ref}<br>
handl_url: {handl_url}<br>
gaclientid: {gaclientid}<br>
organic_source: {organic_source}<br>
fbclid: {fbclid}<br>
custom1: {custom1}
```

```
custom2: {custom2}
```

```
custom3: {custom3}
```

```
...
```

Revision #3

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