

# Passing UTM Variables to New Registration Admin Email Template

**1-) Go to Ultimate Member > Settings > Email > New User Notification > Click the settings cog**

The screenshot shows the 'Ultimate Member - Settings' page with the 'Email' tab selected. The left sidebar has 'Ultimate Member' and 'Settings' highlighted. The main content area shows a table of email notifications. The 'New User Notification' row is highlighted, and its settings cog icon is circled in red.

Email	Recipient(s)	
✓ Account Welcome Email ?	Member	⚙️
✗ Account Activation Email ?	Member	⚙️
✗ Your account is pending review ?	Member	⚙️
✗ Account Approved Email ?	Member	⚙️
✗ Account Rejected Email ?	Member	⚙️
✓ Account Deactivated Email ?	Member	⚙️
✓ Account Deleted Email ?	Member	⚙️
✓ Password Reset Email ?	Member	⚙️
✓ Password Changed Email ?	Member	⚙️
✓ Account Updated Email ?	Member	⚙️
✓ New User Notification ?	bilgi@websitelerimiz.com	⚙️
✗ Account Needs Review Notification ?	bilgi@websitelerimiz.com	⚙️
✗ Account Deletion Notification ?	bilgi@websitelerimiz.com	⚙️

**2-) Add the following short tags in the admin email template**

Ultimate Member - Settings

General

Access

Email

Appearance

Misc

Install Info

New User Notification

☒

Subject Line

[[site\_name]] New user account

Message Body

VisualText

b

i

link

b-quote

del

ins

img

ul

ol

li

code

more

close tags

just created an account on {site\_name}.</span></div>

<div style="padding: 10px 0 50px 0;text-align: center;">To view their profile click here: <a href="{user\_profile\_link}" style="color: #3balda;text-decoration: none;">{user\_profile\_link}</a></div>

<div style="padding: 0 0 15px 0;">

<div style="background: #eee;color: #444;padding: 12px 15px; border-radius: 3px;font-weight: bold;font-size: 16px;">Here is the submitted registration form:<br /><br />

{submitted\_registration}

<h2>HandL UTM Grabber Parameters</h2>

utm\_source: {utm\_source}<br>

utm\_medium: {utm\_medium}<br>

utm\_term: {utm\_term}<br>

utm\_content: {utm\_content}<br>

utm\_campaign: {utm\_campaign}<br>

gclid: {gclid}<br>

handl\_original\_ref: {handl\_original\_ref}<br>

handl\_landing\_page: {handl\_landing\_page}<br>

handl\_ip: {handl\_ip}<br>

handl\_ref: {handl\_ref}<br>

handl\_url: {handl\_url}<br>

gaclientid: {gaclientid}<br>

organic\_source: {organic\_source}<br>

fbclid: {fbclid}<br>

custom1: {custom1}

</div>

</div>

</div>

<div style="color: #999;padding: 20px 30px">

<div style="">Thank you!</div>

<div style="">The <a href="{site\_url}" style="color: #3balda;text-decoration: none;">{site\_name}</a>

Team</div>

For default text for plain-text emails please see this [doc](#)

## Code Snippet

```

<h2>HandL UTM Grabber Parameters</h2>

utm_source: {utm_source}<br>
utm_medium: {utm_medium}<br>
utm_term: {utm_term}<br>
utm_content: {utm_content}<br>
utm_campaign: {utm_campaign}<br>
gclid: {gclid}<br>
handl_original_ref: {handl_original_ref}<br>handl_landing_page: {handl_landing_page}<br>
handl_ip: {handl_ip}<br>
handl_ref: {handl_ref}<br>
handl_url: {handl_url}<br>
gaclientid: {gaclientid}<br>
organic_source: {organic_source}<br>
fbclid: {fbclid}<br>
custom1: {custom1}
custom2: {custom2}
custom3: {custom3}

```

...

Revision #3

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