


Export all WooCommerce data with UTMs

Go to UTM > WooCommerce Postback and click [Download All WooCommerce HandL Report \(CSV\)](#) to download the data.

 HandL UTM Grabber

HandL Options

Custom Fields

Predefined Variables

WooCommerce Postback

Facebook CAPI

[Download All WooCommerce HandL Report \(CSV\)](#)

Preloaded Settings

Facebook Ads (Offline Conversion)

Postback URL

Postback URL

https://example.com/webhook/

Method

GET

When payment complete

user[email]=wc[data__billing__email]&user[city]=wc[data__billing__city]&user[country_code]=wc[data__bil

gclid=wc|meta__gclid&amount=wc[data__total&cur=wc[data__currency&utm_source=handl|utm_source&status=payment_complete

When order status pending

Payload

gclid=wc|meta__gclid&amount=wc[data__total&cur=wc[data__currency&utm_source=handl|utm_source&status=order_status_pending

When order status failed

Payload

gclid=wc|meta__gclid&amount=wc[data__total&cur=wc[data__currency&utm_source=handl|utm_source&status=order_status_failed

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