


# Export all WooCommerce data with UTMs

Go to UTM > WooCommerce Postback and click [Download All WooCommerce HandL Report \(CSV\)](#) to download the data.



**HandL UTM Grabber**

HandL Options Custom Fields Predefined Variables **WooCommerce Postback** Facebook CAPI

[Download All WooCommerce HandL Report \(CSV\)](#)

**Preloaded Settings** Facebook Ads (Offline Conversion) ▾

**Postback URL**  
Postback URL  
https://example.com/webhook/

**Method** GET ▾

**When payment complete**  
user[email]=wc|data\_\_billing\_\_email&user[city]=wc|data\_\_billing\_\_city&user[country\_code]=wc|data\_\_bil  
gclid=wc|meta\_\_gclid&amount=wc|data\_\_total&cur=wc|data\_\_currency&utm\_source=handl|utm\_source&status=payment\_complete

**When order status pending**  
Payload  
gclid=wc|meta\_\_gclid&amount=wc|data\_\_total&cur=wc|data\_\_currency&utm\_source=handl|utm\_source&status=order\_status\_pending

**When order status failed**  
Payload  
gclid=wc|meta\_\_gclid&amount=wc|data\_\_total&cur=wc|data\_\_currency&utm\_source=handl|utm\_source&status=order\_status\_failed

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