


# Export all WooCommerce data with UTMs

Go to UTM > WooCommerce Postback and click [Download All WooCommerce HandL Report \(CSV\)](#) to download the data.

 HandL UTM Grabber

HandL Options

Custom Fields

Predefined Variables

WooCommerce Postback

Facebook CAPI

[Download All WooCommerce HandL Report \(CSV\)](#)

Preloaded Settings

Facebook Ads (Offline Conversion) ▾

Postback URL

Postback URL

<https://example.com/webhook/>

Method

GET ▾

When payment complete

user[email]=wc|data\_\_billing\_\_email&user[city]=wc|data\_\_billing\_\_city&user[country\_code]=wc|data\_\_bil

[📄](#)

gclid=wc|meta\_\_gclid&amount=wc|data\_\_total&cur=wc|data\_\_currency&utm\_source=handl|utm\_source&status=payment\_complete

When order status pending

Payload

[📄](#)

gclid=wc|meta\_\_gclid&amount=wc|data\_\_total&cur=wc|data\_\_currency&utm\_source=handl|utm\_source&status=order\_status\_pending

When order status failed

Payload

[📄](#)

gclid=wc|meta\_\_gclid&amount=wc|data\_\_total&cur=wc|data\_\_currency&utm\_source=handl|utm\_source&status=order\_status\_failed

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