

# Send UTMs via Admin Emails in WooCommerce

If you want to include the UTM paramters in your Admin email for WooCommerce.

Simply click "Woo Admin Emails" under UTM > HandL Options settings

The screenshot shows the WordPress dashboard with the 'HandL UTM Grabber' plugin settings. The left sidebar has a dark theme with a blue highlight on the 'UTM' menu item. The main content area has a light gray background with a dark header bar. The 'HandL Options' tab is active, displaying various settings. The 'Woo Admin Emails' checkbox is checked, indicating that UTM parameters will be included in WooCommerce admin emails.

HandL UTM Grabber

HandL Options Custom Fields GDPR Gravity Forms Predefined Variables WooCommerce Postback Facebook CAPI

Append UTM ☐ Append UTM variables to all the links, CTAs automatically.

Zapier Webhook URL  View Zapier Log (Latest Call Made) +

Cookie Duration  days

Domain  If you are using subdomains and lock all the cookies to parent domain. You can do so here. e.g. `..domain.com`

Enable GDPR ☐ Check if you'd like to be complaint with EU's GDPR. This will display HandL's consent bar in your website. Our plugin won't collect any data until consent is given. If you are using other consent plugins, you

Integromat Webhook URL  Contact Form 7, Ninja Form, Gravity Form, Fluent Form, Thrive Leads, Formidable and WP Forms supported. See [here](#) for documentation.

Woo Admin Emails ☒ Click here to append order meta to WooCommerce admin emails

Save Changes

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