

# Send UTMs via Admin Emails in WooCommerce

If you want to include the UTM paramters in your Admin email for WooCommerce.

Simply click "Woo Admin Emails" under UTM > HandL Options settings

The screenshot shows the WordPress dashboard with the 'HandL UTM Grabber' plugin settings. The left sidebar lists various dashboard sections, with 'UTM' highlighted. The main content area shows the 'HandL Options' tab selected, displaying settings for appending UTM variables to links, Zapier and Integromat webhooks, cookie duration, and domain. The 'Woo Admin Emails' option is checked under the 'Woo' section.

**HandL UTM Grabber**

**HandL Options** | Custom Fields | GDPR | Gravity Forms | Predefined Variables | WooCommerce Postback | Facebook CAPI

**Append UTM** ☐ Append UTM variables to all the links, CTAs automatically.

**Zapier Webhook URL**  [View Zapier Log \(Latest Call Made\)](#) +

Contact Form 7, Ninja Form, Gravity Form, Fluent Form, Thrive Leads, Formidable and WP Forms supported. See [here](#) for documentation.

**Cookie Duration**  days

**Domain**  If you are using subdomains and lock all the cookies to parent domain. You can do so here. e.g. `..domain.com`

**Enable GDPR** ☐ Check if you'd like to be complaint with EU's GDPR. This will display HandL's consent bar in your website. Our plugin won't collect any data until consent is given. If you are using other consent plugins, you

**Integromat Webhook URL**  Contact Form 7, Ninja Form, Gravity Form, Fluent Form, Thrive Leads, Formidable and WP Forms supported. See [here](#) for documentation.

**Woo Admin Emails** ☒ Click here to append order meta to WooCommerce admin emails

[Save Changes](#)

Revision #1

Created Mon, Jul 24, 2023 4:52 PM by [Leman](#)

Updated Mon, Jul 24, 2023 4:53 PM by [Leman](#)