

# WP Fluent Forms Integration

- [Fluent Forms UTM Tracking](#)

# Fluent Forms UTM Tracking

## 1.Create a basic contact form.

[FF 1-\)Create A Basic Contact Form.png](#)

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## 2.Select advanced fields on the right field panel.

[FF 2-\)Select Advanced Fields On The Right Field Panel.png](#)

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## 3.Add a hidden field to your form.

[FF 3-\)Add a Hidden Field To Your Form.png](#)

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## 4.Click on the 3 dots and select cookie value.

[FF 4-\)Click On The 3 Dots And Select Cookie Value.png](#)

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## 5.Change the "cookie\_name" with your UTM Parameter.

[FF 5-\)Change the %22cookie\\_name%22 with your UTM Parameter.png](#)

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## **6.Change the "hidden" with your UTM Parameter.**

[FF 6-\)Change the hidden with Your UTM Parameter.png](#)

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## **7.Add a name to your hidden field.**

[FF 7-\)Add a Name to Your Hiden Field.png](#)

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## **8.Make the same changes to the other hidden fields.**

[FF 8-\)Make The Same Changes to Other Hidden Fields .png](#)

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## **9.Make the same changes to the other hidden fields.**

[FF 9-\)Make The Same Changes to Other Hidden Fields.png](#)

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## **10.Make the same changes to the other hidden fields.**

[FF 10-\)Make The Same Changes to Other Hidden Fields.png](#)

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## **11.Make the same changes to the other hidden fields.**

[FF 11-\)Make The Same Changes to Other Hidden Fields.png](#)

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**12.Make the same changes to the other hidden fields and save the form.**

[FF 12-\)Make The Same Changes to Other Hidden Fields And Save The Form.png](#)

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**13.Copy your form's shortcode.**

[FF 13-\)Copy The Forms Shortcode .png](#)

Image not found or type unknown

**14.Go to "Pages" and click your page to add your form on it.**

[FF 14-\)Go To Pages And Click Your Page To add Your Form On it.png](#)

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**15.Click the small plus button and add a blank shortcode line.**

[FF 15-\)Click The Small Plus Button and Add A Blank Shortcode Line.png](#)

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**16.Paste your form's shortcode on it and click "Update".**

FF 16-)Paste Your Form Shortcode in it and Click Update.png

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## **17.Go to Campaign URL Builder and copy the URL that it generated.**

FF 17-)Go To Campaign URL Builder and Copy The URL That it Generated.png

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## **18.Paste the URL to your page.**

FF 18-)Paste The URL To Your Page .png

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## **19.Fill the form and click "Submit Form".**

FF 19-)Fill The Form And Click %22Submit Form%22.png

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## **20.Go to entries in fluent forms.**

FF 20-)Go To Entries In Fluent Forms.png

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## **21.Open the entry.**

FF 21-)Open The Entry.png

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## **22.Here is the tracked UTM's.**

FF 22-)Here is The Tracked UTM's.png

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