

Fluent Forms UTM Tracking

1. Create a basic contact form.

FF.1) Create A Basic Contact Form.png

2. Select advanced fields on the right field panel.

FF.2) Select Advanced Fields On The Right Field Panel.png

3. Add a hidden field to your form.

FF.3) Add a Hidden Field To Your Form.png

4. Click on the 3 dots and select cookie value.

FF.4) Click On The 3 Dots And Select Cookie Value.png

5. Change the "cookie_name" with your UTM Parameter.

FF.5) Change the "%22cookie_name%22" with your UTM Parameter.png

6. Change the "hidden" with your UTM Parameter.

FF.6) Change the hidden with Your UTM Parameter.png

7. Add a name to your hidden field.

FF.7) Add a Name to Your Hidden Field.png

8. Make the same changes to the other hidden fields.

FF.8) Make The Same Changes to Other Hidden Fields .png

9. Make the same changes to the other hidden fields.

[FF 9-\)Make The Same Changes to Other Hidden Fields.png](#)

Image not found or type unknown

10. Make the same changes to the other hidden fields.

[FF 10-\)Make The Same Changes to Other Hidden Fields.png](#)

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11. Make the same changes to the other hidden fields.

[FF 11-\)Make The Same Changes to Other Hidden Fields.png](#)

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12. Make the same changes to the other hidden fields and save the form.

[FF 12-\)Make The Same Changes to Other Hidden Fields And Save The Form.png](#)

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13. Copy your form's shortcode.

[FF 13-\)Copy The Forms Shortcode .png](#)

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14. Go to "Pages" and click your page to add your form on it.

FF 14-)Go To Pages And Click Your Page To add Your Form On it.png

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15.Click the small plus button and add a blank shortcode line.

FF 15-)Click The Small Plus Button and Add A Blank Shortcode Line.png

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16.Paste your form's shortcode on it and click "Update".

FF 16-)Paste Your Form Shortcode in it and Click Update.png

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17.Go to Campaign URL Builder and copy the URL that it generated.

FF 17-)Go To Campaign URL Builder and Copy The URL That it Generated.png

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18.Paste the URL to your page.

FF 18-)Paste The URL To Your Page .png

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19.Fill the form and click "Submit Form".

FF 19-)Fill The Form And Click %22Submit Form%22.png

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20.Go to entries in fluent forms.

[FF 20-\)Go To Entries In Fluent Forms.png](#)

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21.Open the entry.

[FF 21-\)Open The Entry.png](#)

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22.Here is the tracked UTM's.

[FF 22-\)Here is The Tracked UTM's.png](#)

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