

# Fluent Forms UTM Tracking

## 1. Create a basic contact form.

FF.1) Create A Basic Contact Form.png

## 2. Select advanced fields on the right field panel.

FF.2) Select Advanced Fields On The Right Field Panel.png

## 3. Add a hidden field to your form.

FF.3) Add a Hidden Field To Your Form.png

## 4. Click on the 3 dots and select cookie value.

FF.4) Click On The 3 Dots And Select Cookie Value.png

## 5. Change the "cookie\_name" with your UTM Parameter.

FF.5) Change the "%22cookie\_name%22" with your UTM Parameter.png

## 6. Change the "hidden" with your UTM Parameter.

FF.6) Change the hidden with Your UTM Parameter.png

## 7. Add a name to your hidden field.

FF.7) Add a Name to Your Hidden Field.png

## 8. Make the same changes to the other hidden fields.

FF.8) Make The Same Changes to Other Hidden Fields .png

## **9. Make the same changes to the other hidden fields.**

[FF 9-\)Make The Same Changes to Other Hidden Fields.png](#)

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## **10. Make the same changes to the other hidden fields.**

[FF 10-\)Make The Same Changes to Other Hidden Fields.png](#)

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## **11. Make the same changes to the other hidden fields.**

[FF 11-\)Make The Same Changes to Other Hidden Fields.png](#)

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## **12. Make the same changes to the other hidden fields and save the form.**

[FF 12-\)Make The Same Changes to Other Hidden Fields And Save The Form.png](#)

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## **13. Copy your form's shortcode.**

[FF 13-\)Copy The Forms Shortcode .png](#)

Image not found or type unknown

## **14. Go to "Pages" and click your page to add your form on it.**

FF 14-)Go To Pages And Click Your Page To add Your Form On it.png

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## **15.Click the small plus button and add a blank shortcode line.**

FF 15-)Click The Small Plus Button and Add A Blank Shortcode Line.png

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## **16.Paste your form's shortcode on it and click "Update".**

FF 16-)Paste Your Form Shortcode in it and Click Update.png

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## **17.Go to Campaign URL Builder and copy the URL that it generated.**

FF 17-)Go To Campaign URL Builder and Copy The URL That it Generated.png

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## **18.Paste the URL to your page.**

FF 18-)Paste The URL To Your Page .png

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## **19.Fill the form and click "Submit Form".**

FF 19-)Fill The Form And Click %22Submit Form%22.png

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## 20.Go to entries in fluent forms.

[FF 20-\)Go To Entries In Fluent Forms.png](#)

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## 21.Open the entry.

[FF 21-\)Open The Entry.png](#)

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## 22.Here is the tracked UTM's.

[FF 22-\)Here is The Tracked UTM's.png](#)

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