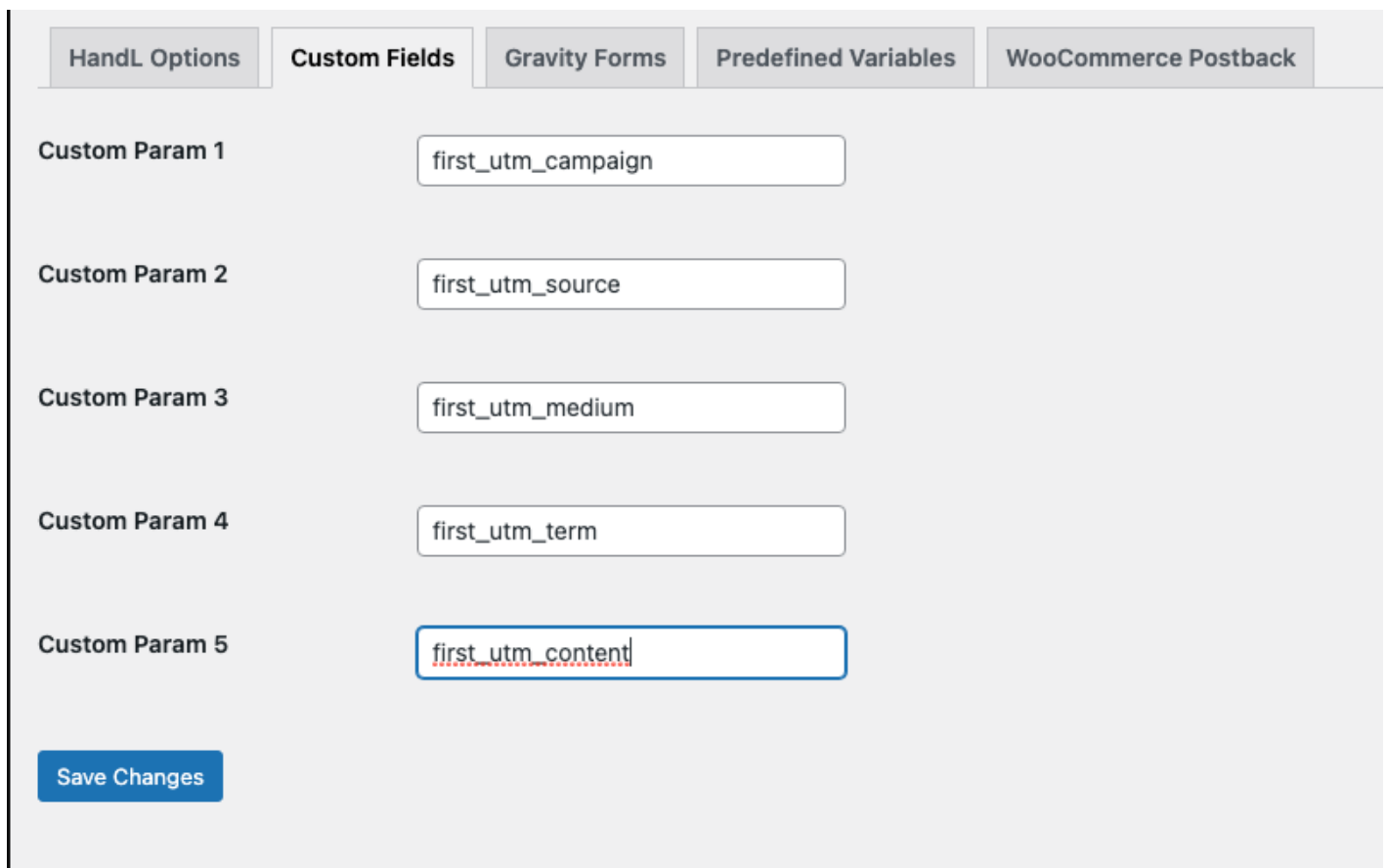


Track first (utm) attributions in WP Forms

First attributions parameters are not showing up in smart tags in WP Form? or you want to include more custom parameters in WP Forms? follow this tutorial...

First add all the first attribution parameters as custom parameters



The screenshot shows the 'Custom Fields' tab in the WP Forms settings. There are five rows, each with a label on the left and a text input field on the right. The inputs contain the following values: 'first_utm_campaign', 'first_utm_source', 'first_utm_medium', 'first_utm_term', and 'first_utm_content'. A blue 'Save Changes' button is located at the bottom left of the form area.

HandL Options	Custom Fields	Gravity Forms	Predefined Variables	WooCommerce Postback
	Custom Param 1			
	Custom Param 2			
	Custom Param 3			
	Custom Param 4			
	Custom Param 5			

Save Changes

They will show in Smart Tags

Label ?

Hidden Field

Default Value ?

Hide Smart Tags

_fbclid

fbclid

first_utm_campaign

CSS Classes ?

Show Layouts

From here, you can use them just like any other parameters.

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