Wpforms Integration

1. Select WPForms from the left manu and then click 'Add New'

1. Select WP Forms from the left manu and then click 'Add New'.png

2. Click 'Newsletter Sign Up Form'

2. Click 'Newsletter Signup Form'.png

3. Click 'Hidden Field' Button

3. Click Hidden field button.png

4. Hidden Field shows at the bottom of the form

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5. Click 'Hidden Field' and then a menu shows at the left side the form

5. Click 'Hidden field' and then shows a menu on the left.png

6. Give a name for your Hidden Field and then Click the 'Show Smart Tag'

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7.Scroll Down the menu and choose your value from the list

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7.5.Add Class Variable After The Name

If you are adding utm_campaign, add the class variable as utm_campaign as well. This will enable client-side tracking to function properly, which is particularly helpful if caching is enabled on your site.

Now editing **Contactformulier |...**

Setup

Fields

Settings

Marketing

Payments

📋 Add Fields   ⇌ **Field Options**

General   **Advanced**

Hidden Field (ID #9)

Default Value   ❓   🏷 Show Smart Tags

{handl_utm_campaign}

CSS Classes   ❓   ▦ Show Layouts

utm_campaign

🔵 Hide Label ❓

⚪ Enable Calculation

⚪ Speciaal onder

⚪ Vakantieparken

⚪ Zorg

⚪ Sportaccommo

Naam organisatie

Opmerkingen

👁 UTM Campaig

{handl_utm_cam

👁 UTM Source

8. Save it and Now You are Ready

[8-Save it and Now You are ready.png](#)

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9. You can see your populated UTM Fields under entries

[9- You can see your populated UTM fields under entries.png](#)

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