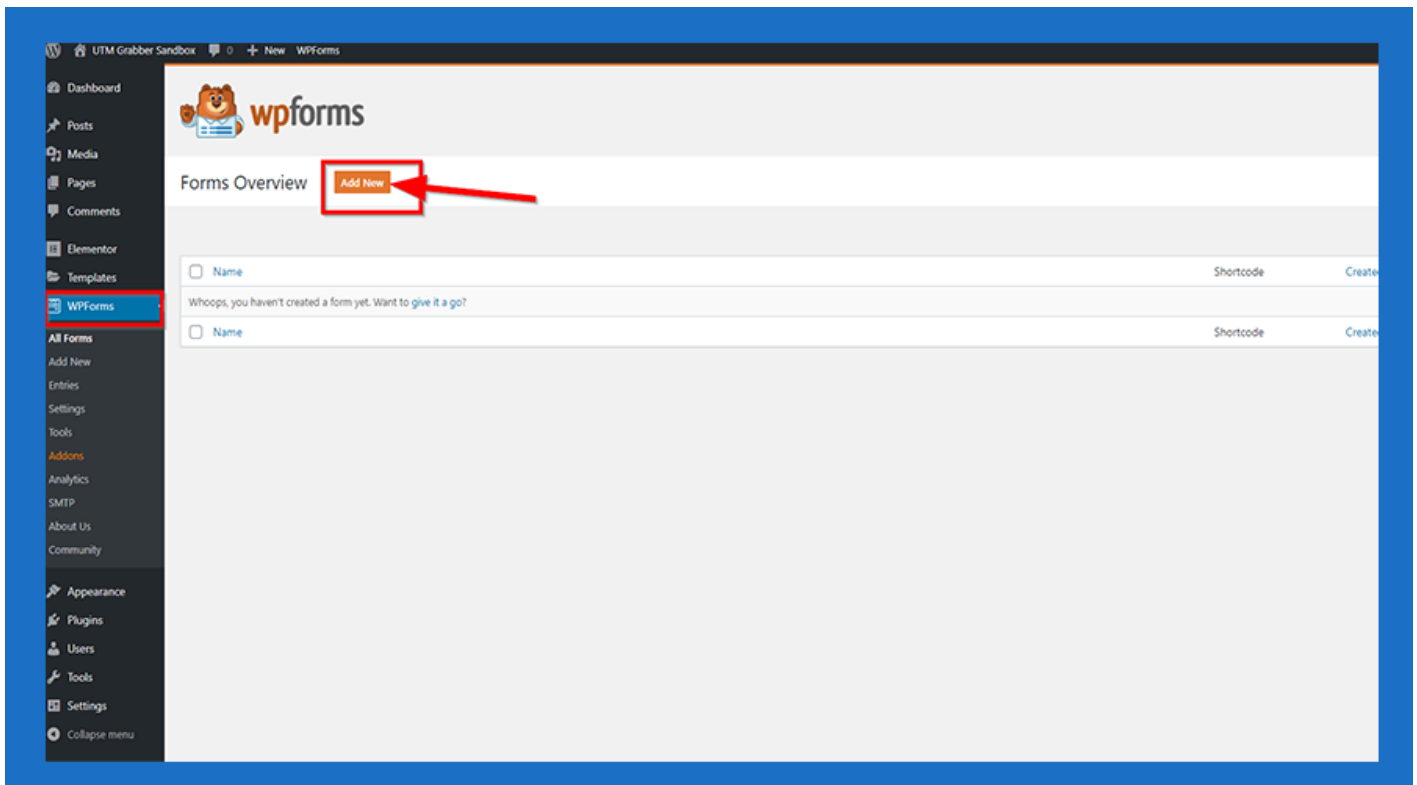
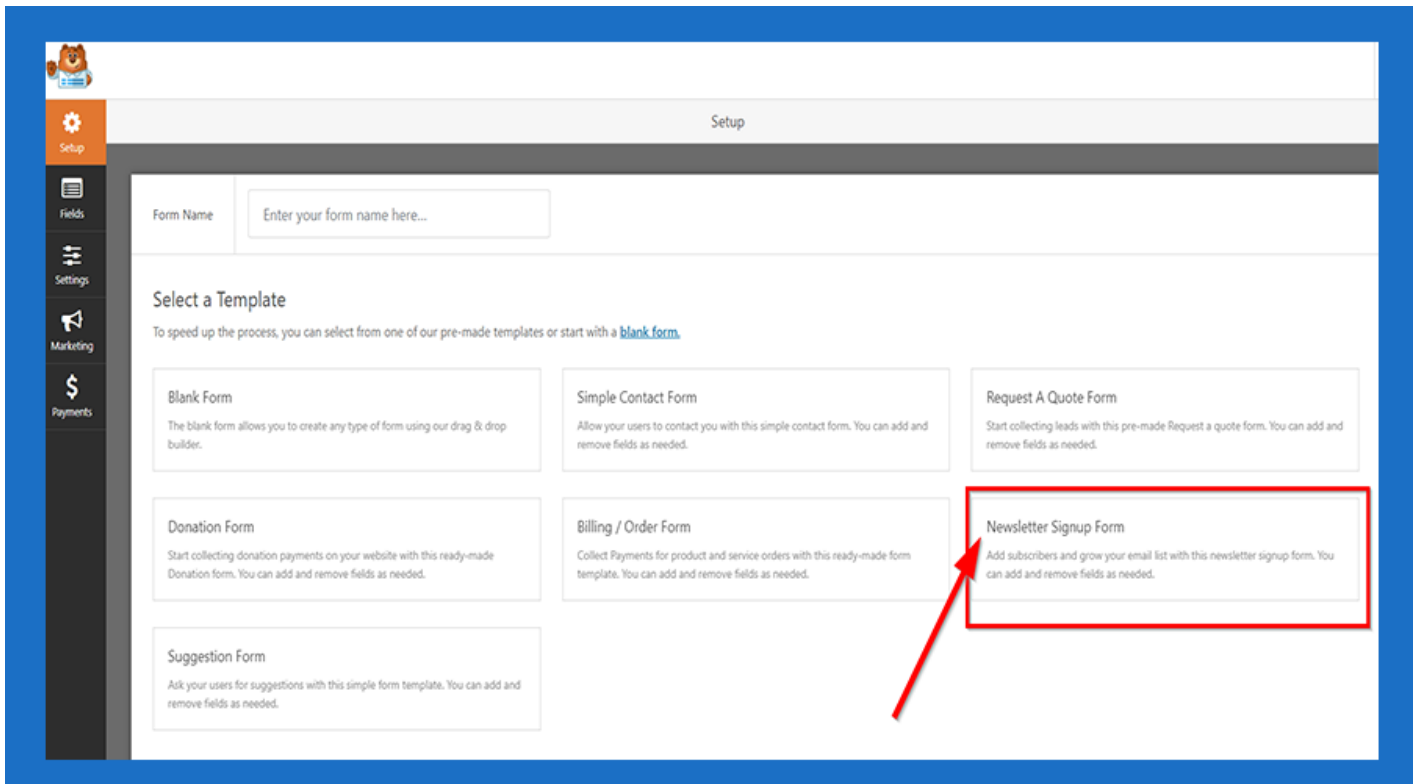


# Wpforms Integration

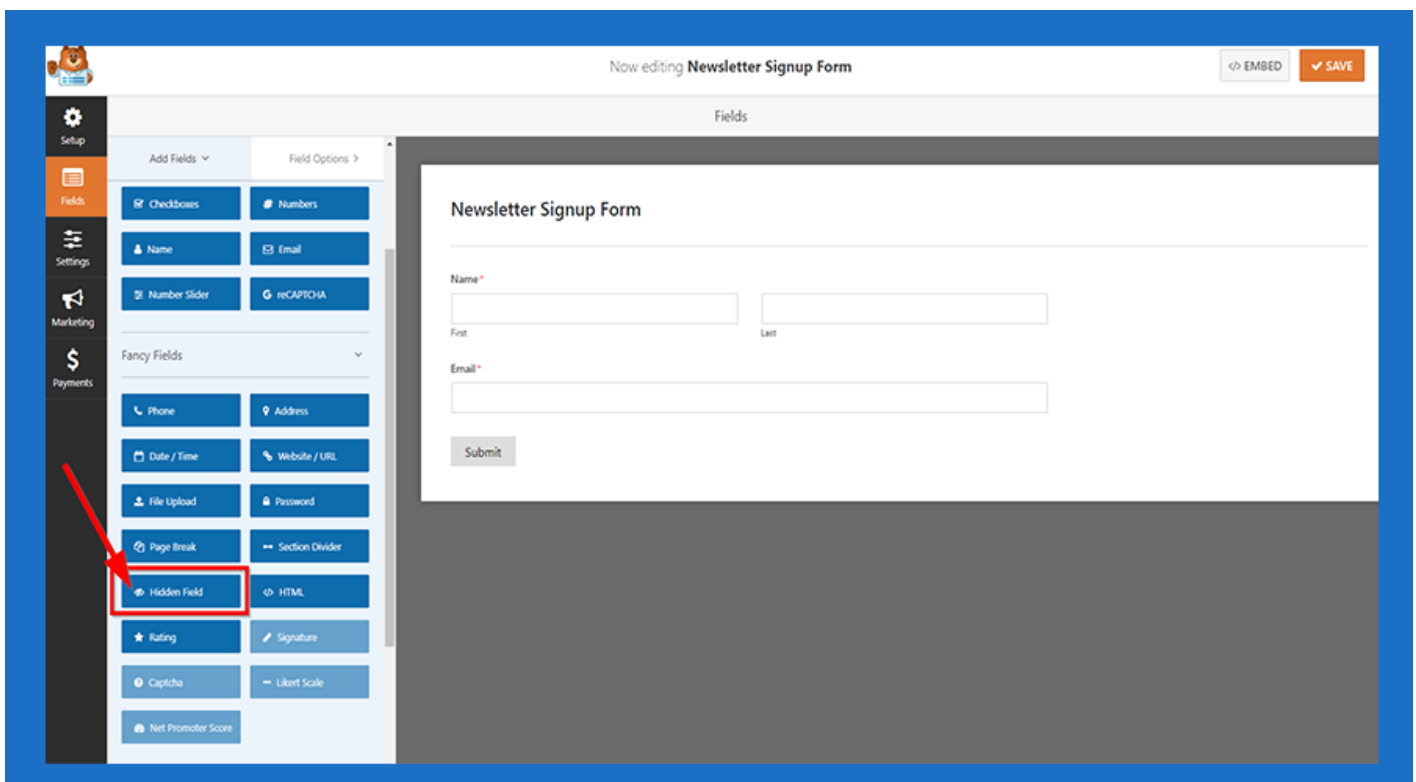
**1. Select WPForms from the left manu and then click 'Add New'**



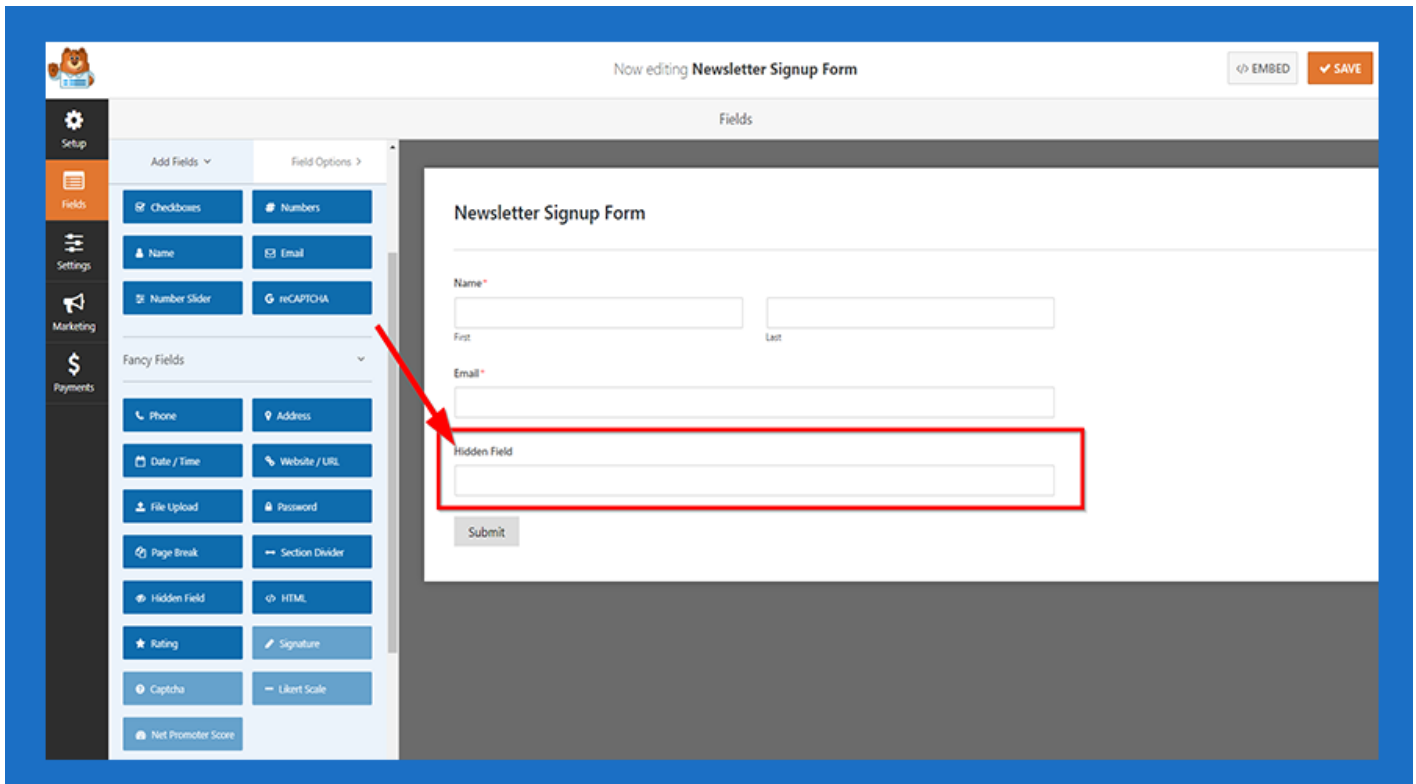
**2. Click 'Newsletter Sign Up Form'**



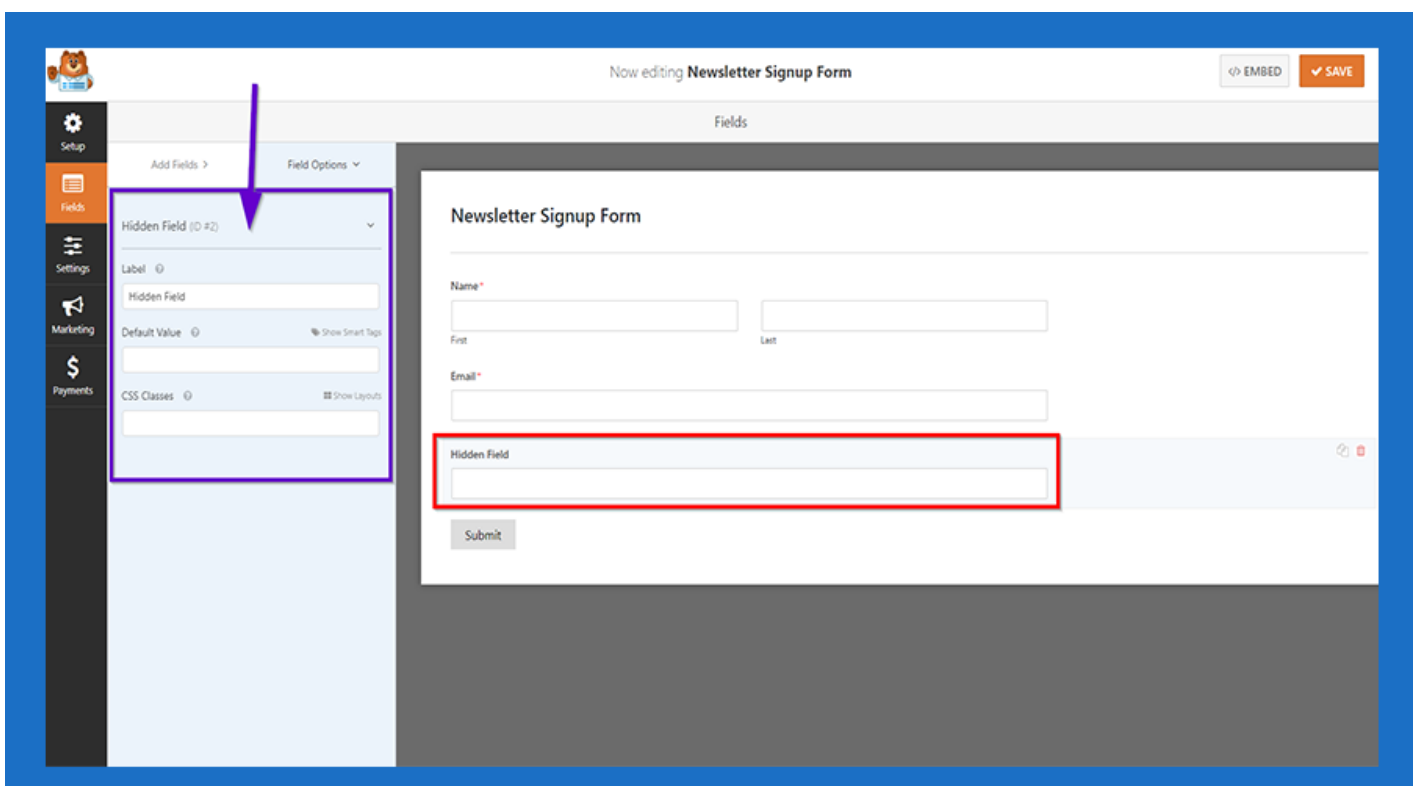
### 3. Click 'Hidden Field' Button



### 4. Hidden Field shows at the bottom of the form



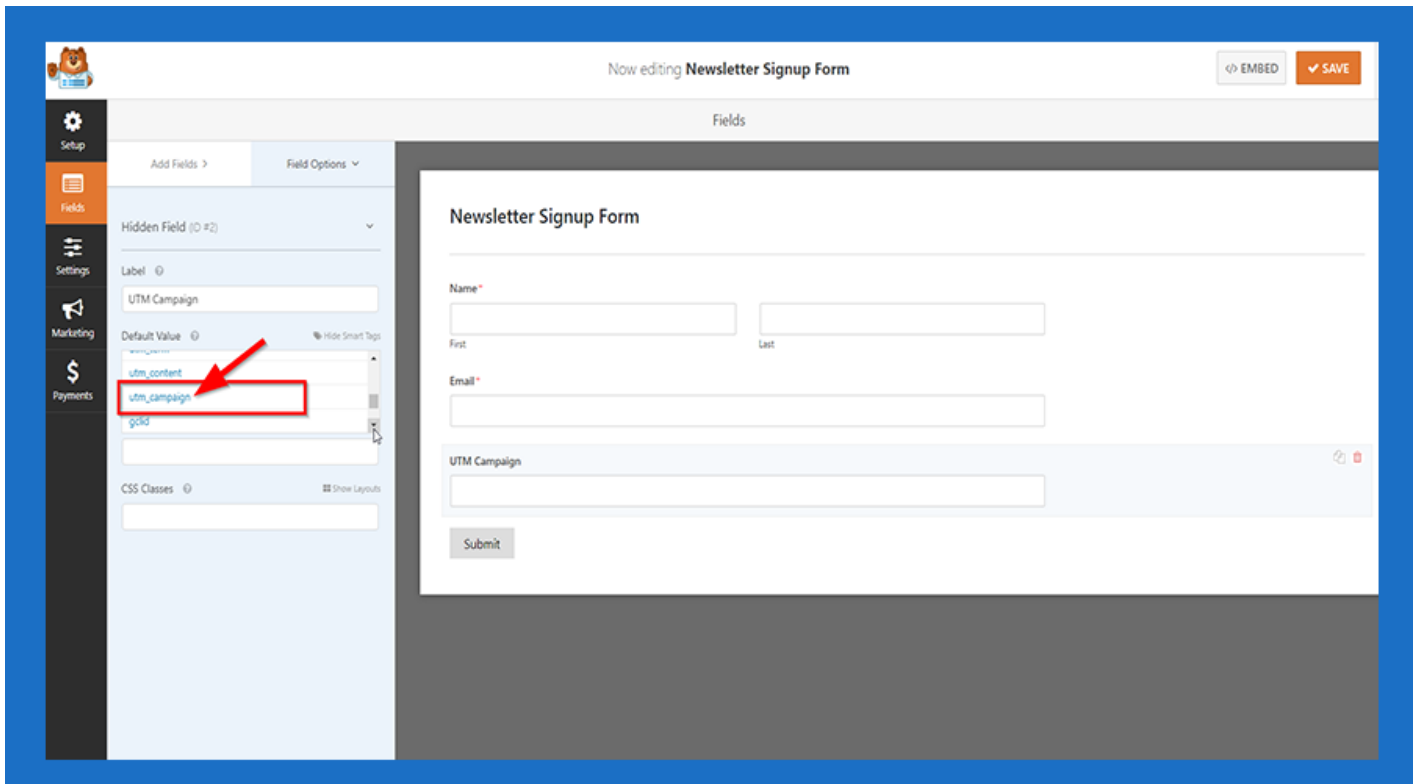
**5. Click 'Hidden Field' and then a menu shows at the left side the form**



## 6. Give a name for your Hidden Field and then Click the 'Show Smart Tag'


The screenshot shows the 'Newsletter Signup Form' editor interface. On the left, a sidebar contains navigation icons for Setup, Fields, Settings, Marketing, and Payments. The 'Fields' tab is active, displaying a list of fields under the heading 'Hidden Field (ID #2)'. The first field is 'Label' with a value of 'UTM Campaign'. A red box highlights the 'Label' field, and a purple arrow points to the 'Show Smart Tag' button next to it. Below the 'Label' field are 'Default Value' and 'CSS Classes' fields. The main area on the right shows the form layout with fields for 'Name' (First and Last), 'Email', and 'UTM Campaign'. A 'Submit' button is at the bottom. The top right corner has 'EMBED' and 'SAVE' buttons.

## 7. Scroll Down the menu and choose your value from the list





## 7.5.Add Class Variable After The Name


If you are adding `utm_campaign`, add the class variable as `utm_campaign` as well. This will enable client-side tracking to function properly, which is particularly helpful if caching is enabled on your site.





Now editing **Contactformulier** |...


**Setup**


**Fields**

**Settings**

**Marketing**

**Payments**


**Add Fields**


**Field Options**

**General**


**Advanced**


**Hidden Field (ID #9)**

Default Value 


 Show Smart Tags

{handl\_utm\_campaign}

CSS Classes 

 Show Layouts

utm\_campaign

☒ Hide Label 

☐ Enable Calculation

☐ Speciaal onder


☐ Vakantieparken

☐ Zorg


☐ Sportaccommo

**Naam organisatie**

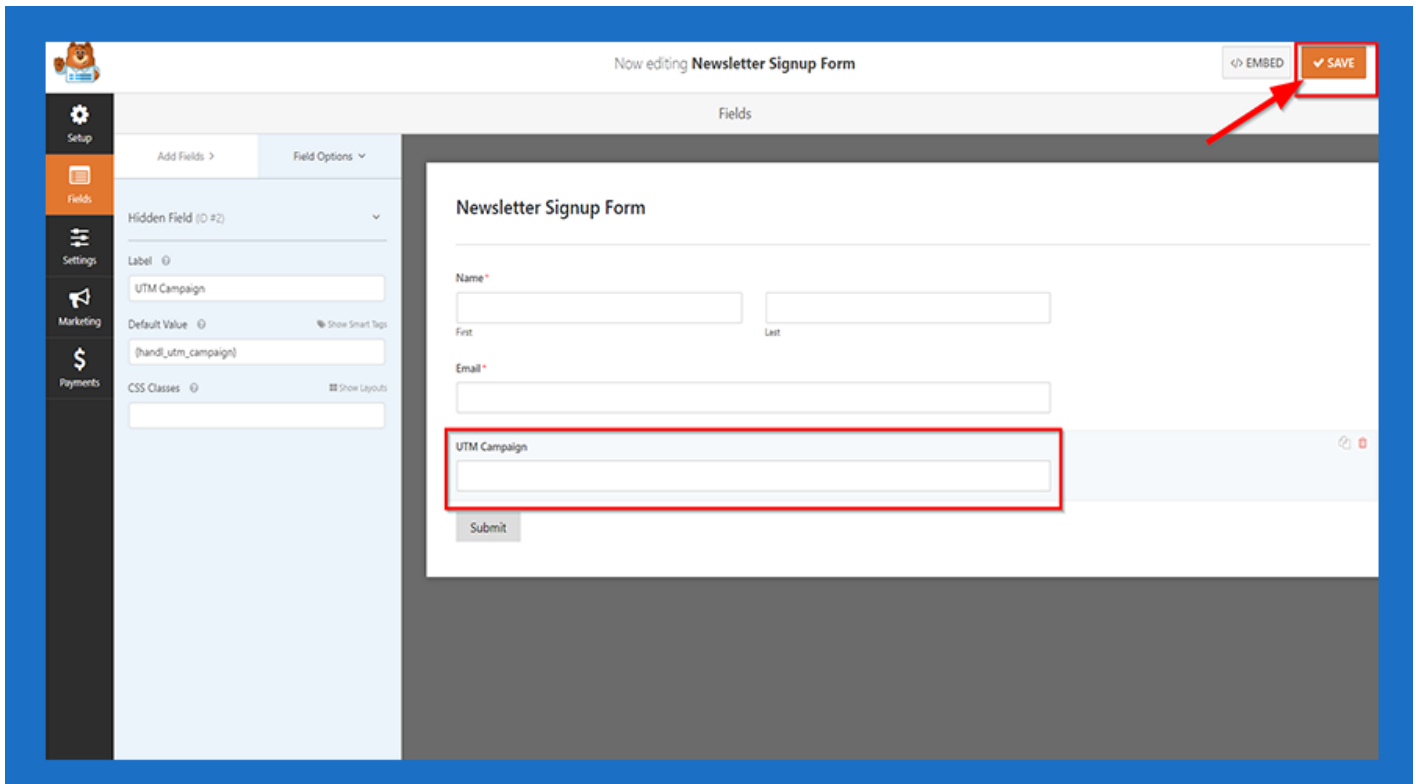
**Opmerkingen**

 **UTM Campaign**

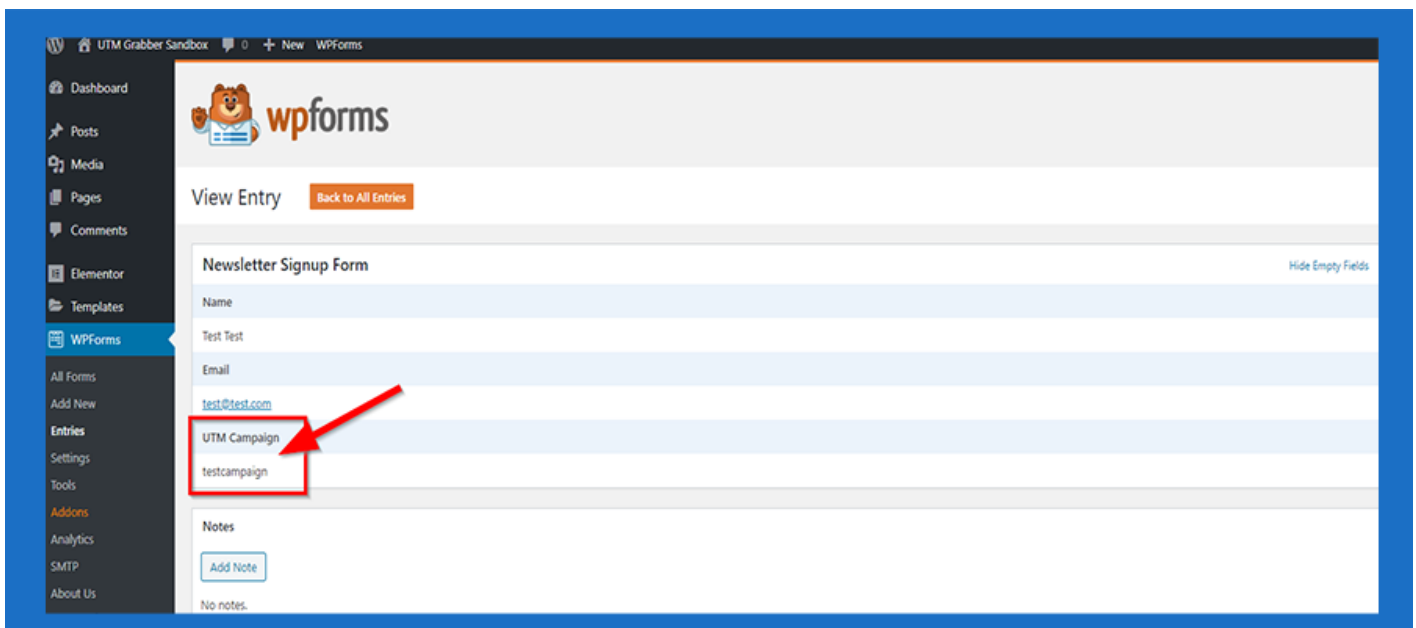
{handl\_utm\_carr

 **UTM Source**

## 8. Save it and Now You are Ready



## 9. You can see your populated UTM Fields under entries



Revision #4

Created Fri, Aug 14, 2020 10:54 PM by [Leman](#)

Updated Thu, Jul 18, 2024 12:59 PM by [Leman](#)