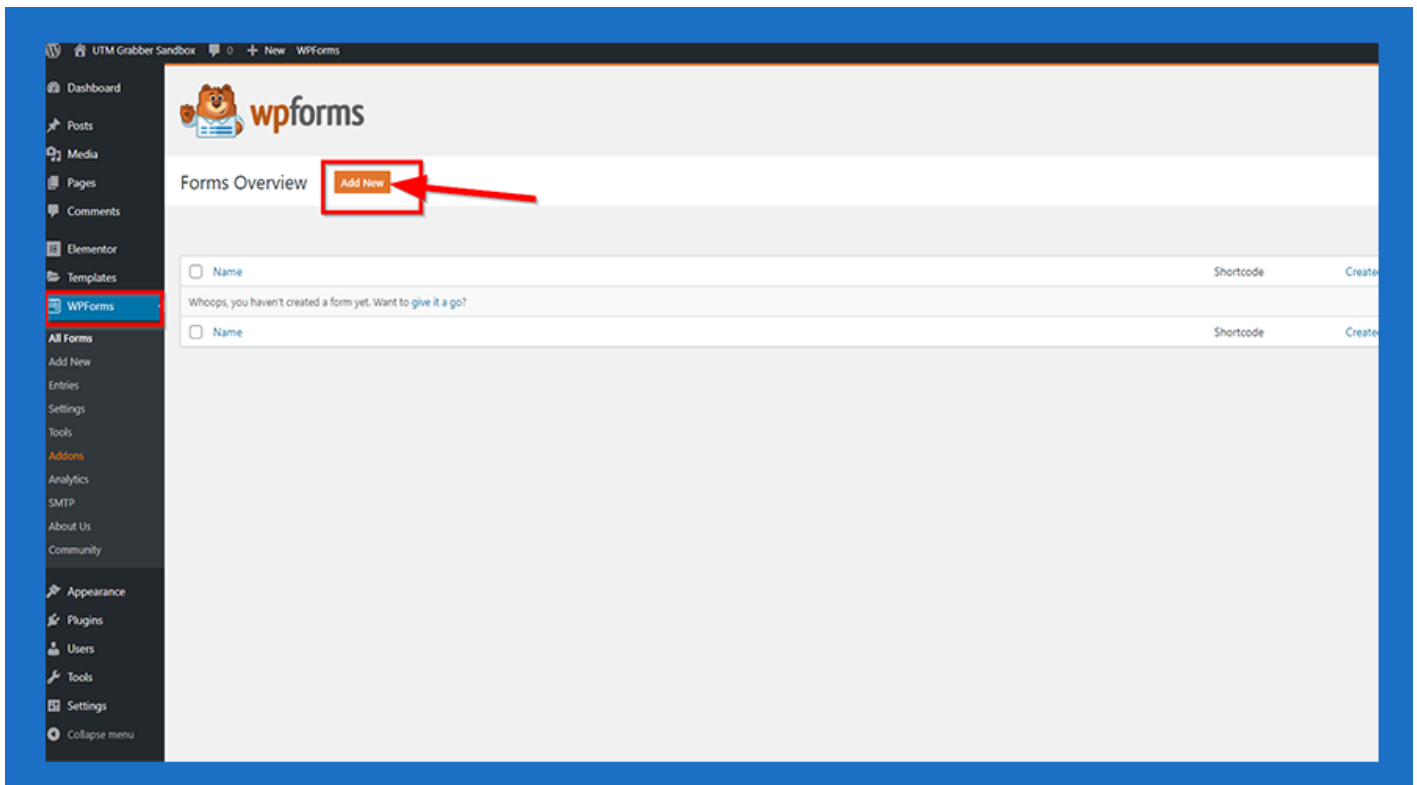
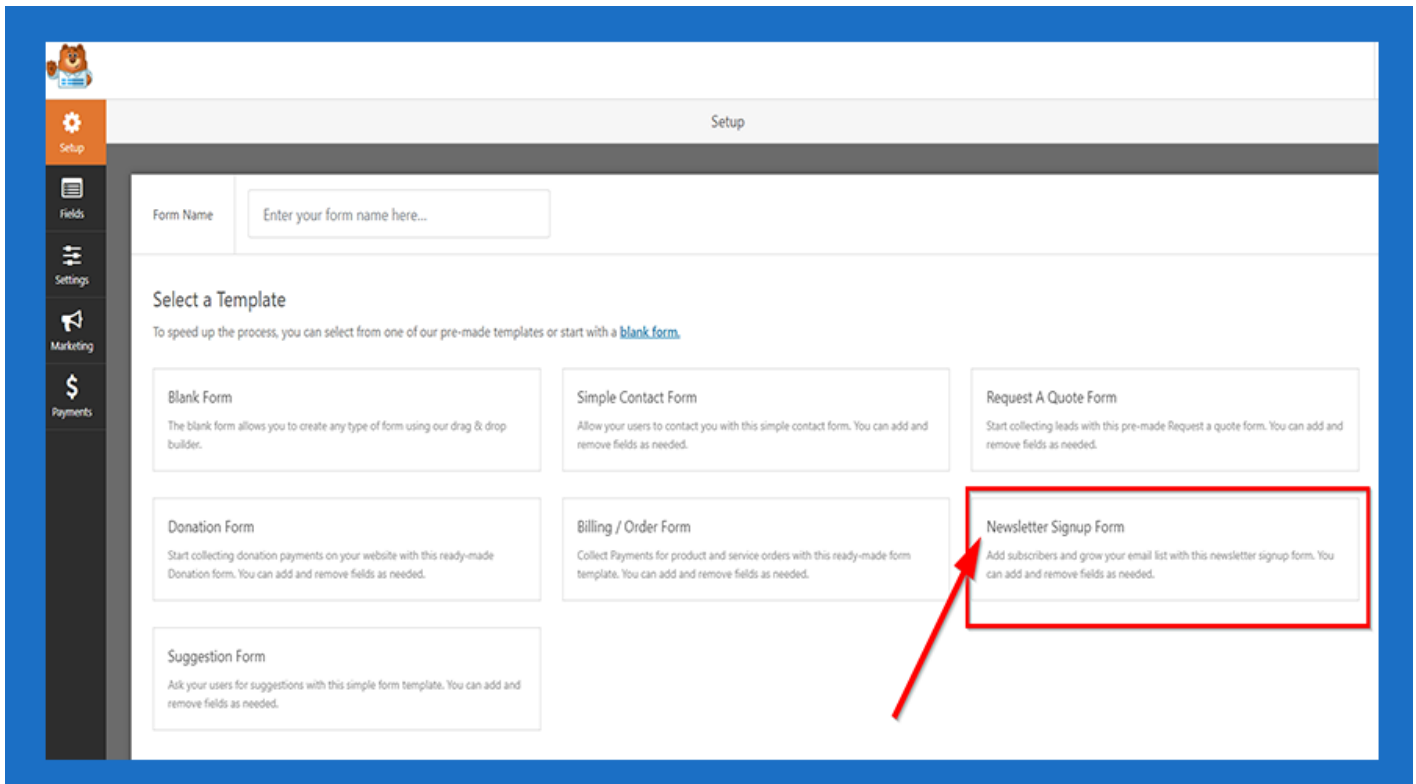


Wpforms Integration

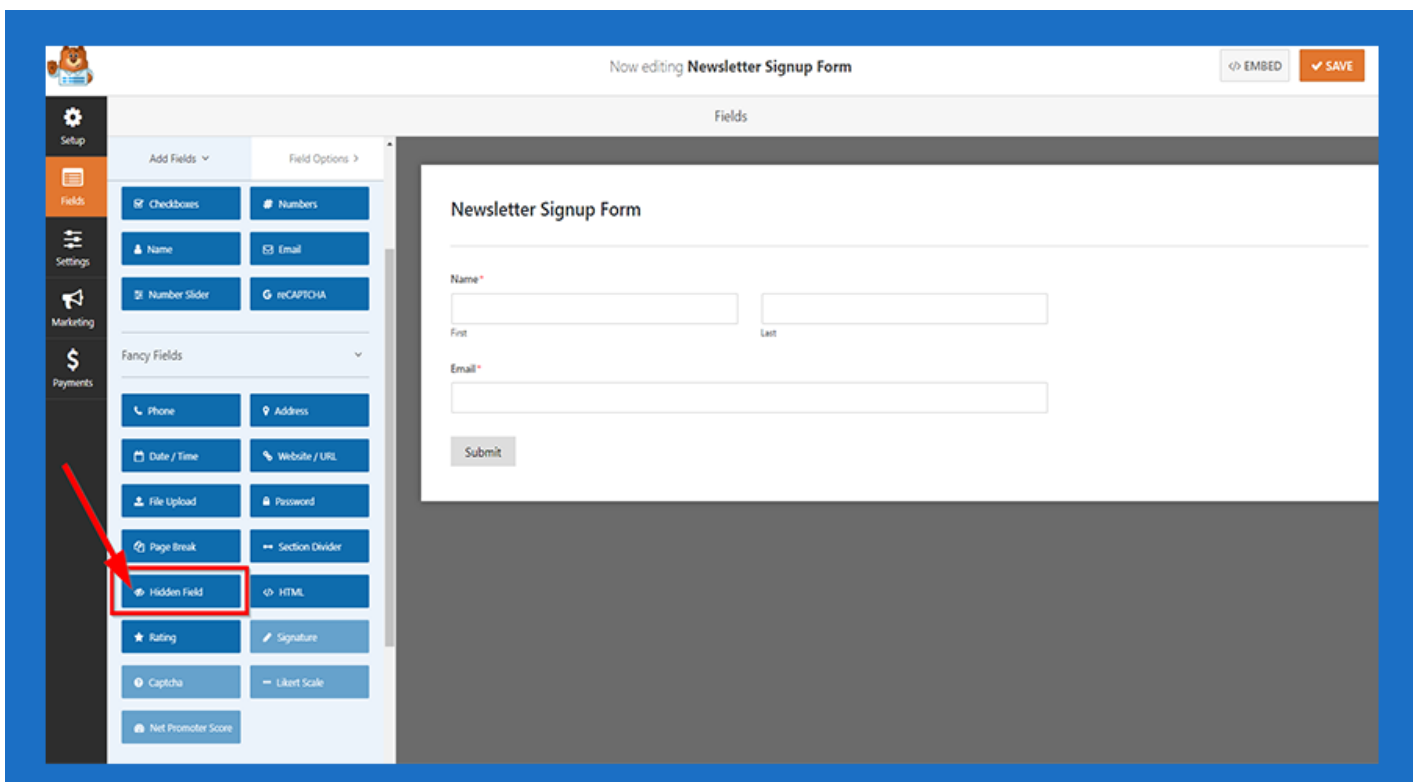
1. Select WPForms from the left manu and then click 'Add New'



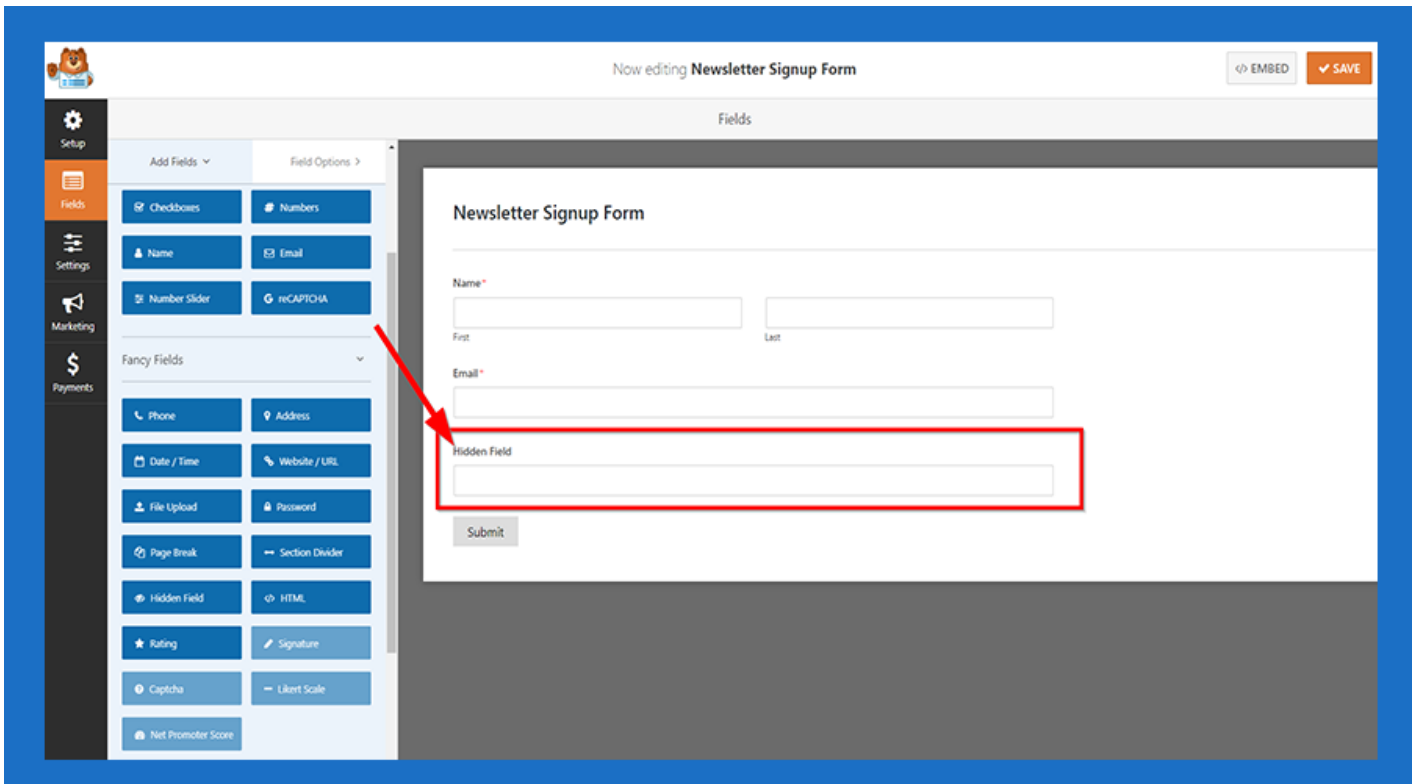
2. Click 'Newsletter Sign Up Form'



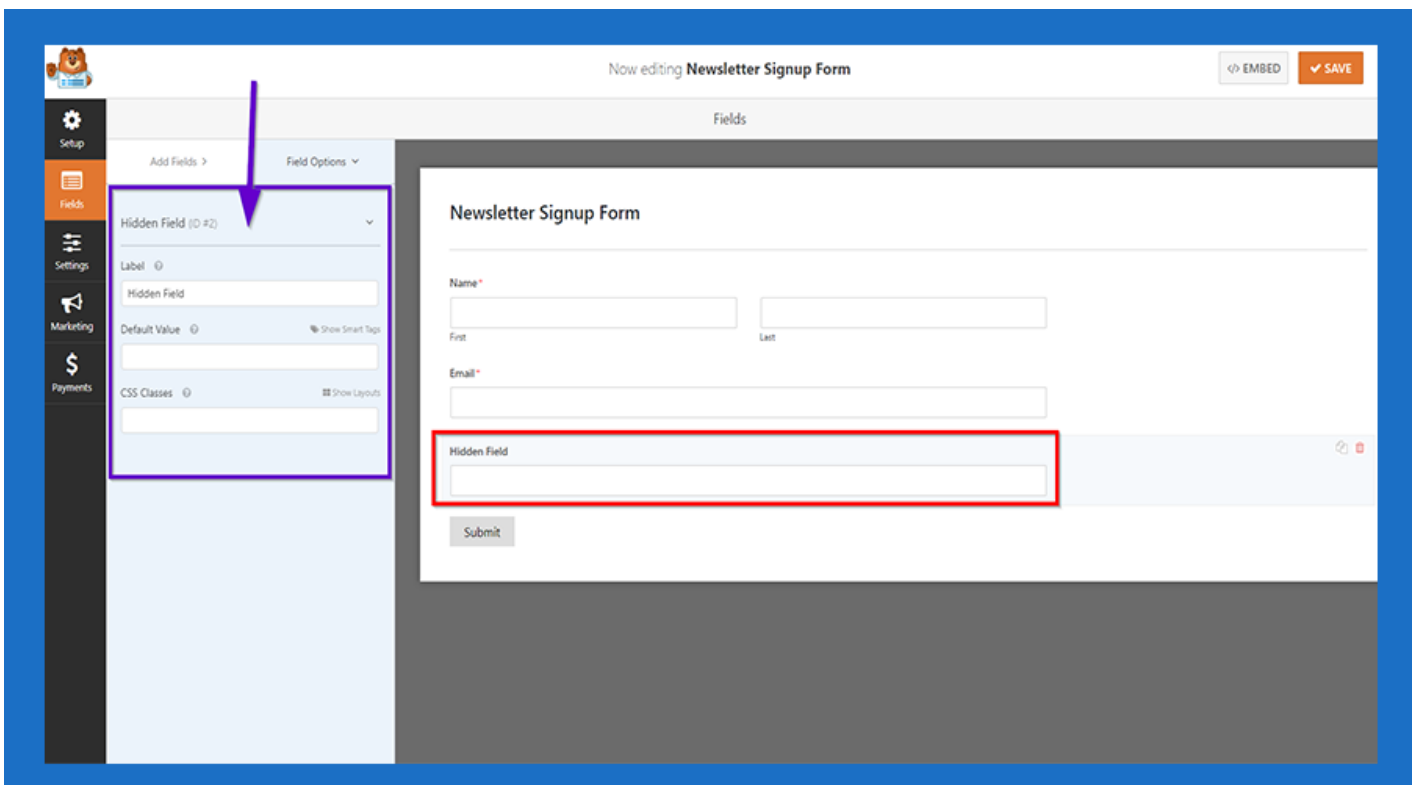
3. Click 'Hidden Field' Button



4. Hidden Field shows at the bottom of the form



5. Click 'Hidden Field' and then a menu shows at the left side the form



6. Give a name for your Hidden Field and then Click the 'Show Smart Tag'

The screenshot shows the 'Newsletter Signup Form' editor. On the left, a sidebar contains icons for Setup, Fields, Settings, Marketing, and Payments. The 'Fields' tab is active, showing a list of fields. A 'Hidden Field (ID #2)' is highlighted with a red box. Below it, the 'Label' is set to 'UTM Campaign'. A purple arrow points from the 'Default Value' field to the 'Show Smart Tag' button. The main area displays the form layout with fields for Name (First and Last), Email, and UTM Campaign, followed by a Submit button.

Now editing Newsletter Signup Form

Fields

Add Fields > Field Options

Hidden Field (ID #2)

Label ⓘ
UTM Campaign

Default Value ⓘ

Show Smart Tag

CSS Classes ⓘ

Show Layouts

Newsletter Signup Form

Name*

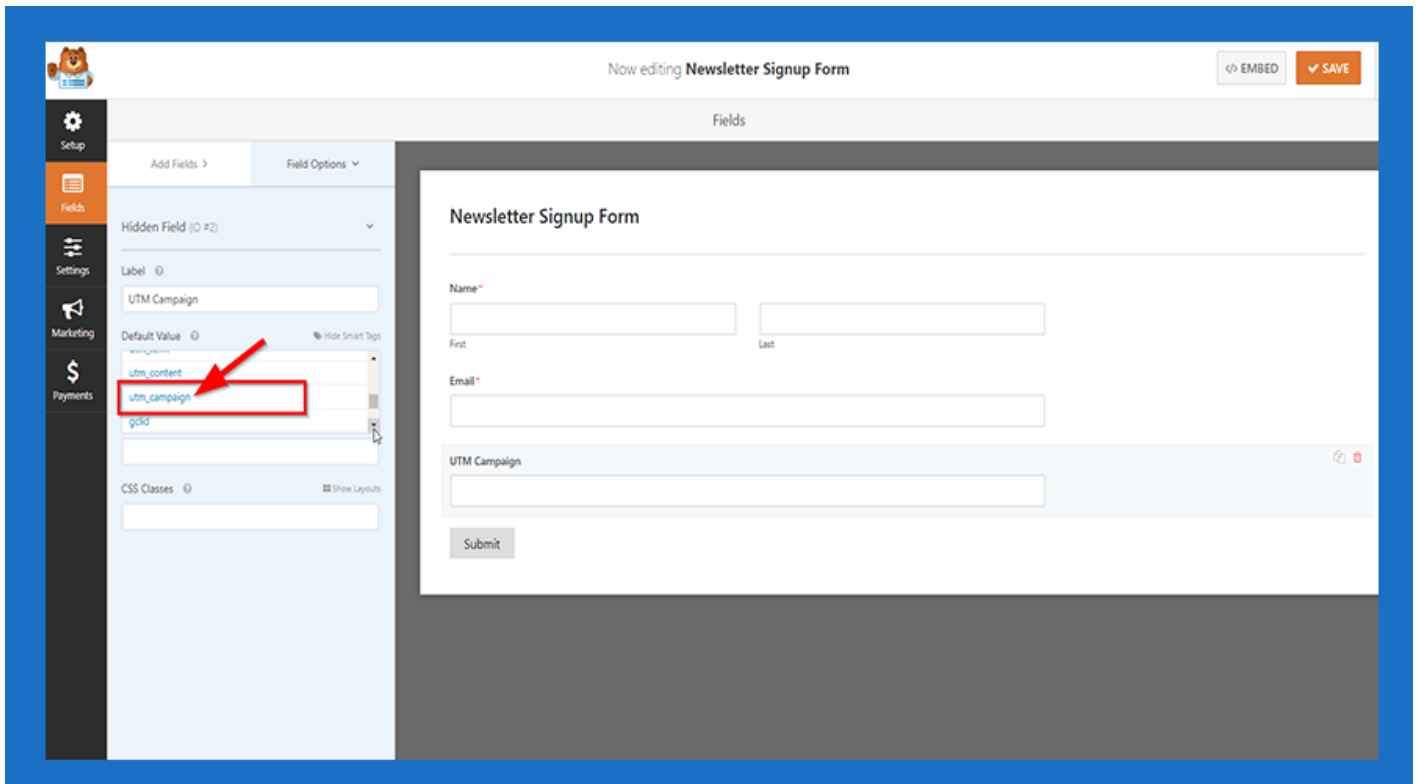
First Last

Email*

UTM Campaign


Submit

7. Scroll Down the menu and choose your value from the list





7.5.Add Class Variable After The Name


If you are adding utm_campaign, add the class variable as utm_campaign as well. This will enable client-side tracking to function properly, which is particularly helpful if caching is enabled on your site.





Now editing **Contactformulier** |...



Setup



Fields


Settings


Marketing


Payments



 Add Fields

 **Field Options**



General

Advanced


Hidden Field (ID #9)

Default Value   Show Smart Tags

{handl_utm_campaign}

CSS Classes   Show Layouts

utm_campaign

☒ Hide Label 

☐ Enable Calculation

☐ Speciaal onder


☐ Vakantieparken

☐ Zorg


☐ Sportaccommo

Naam organisatie

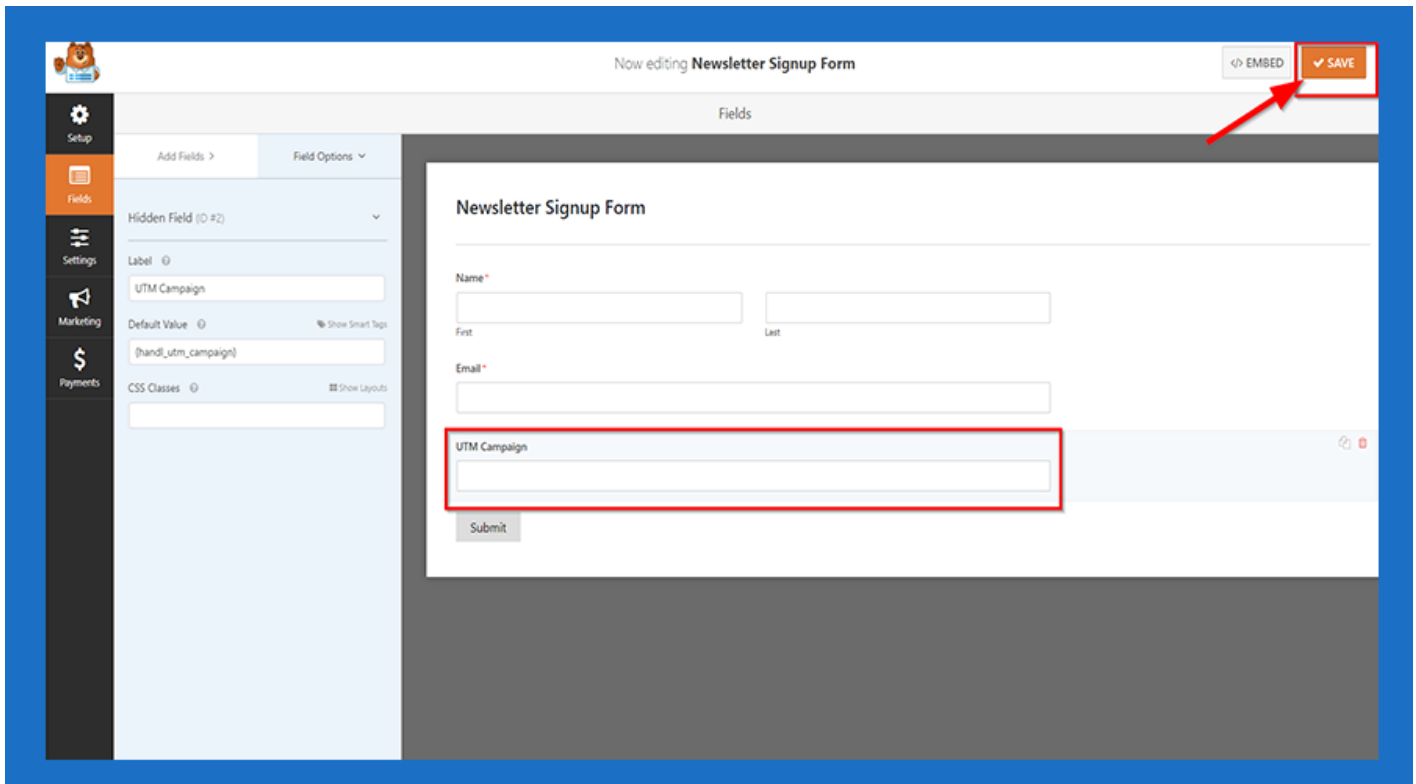
Opmerkingen

 **UTM Campaign**

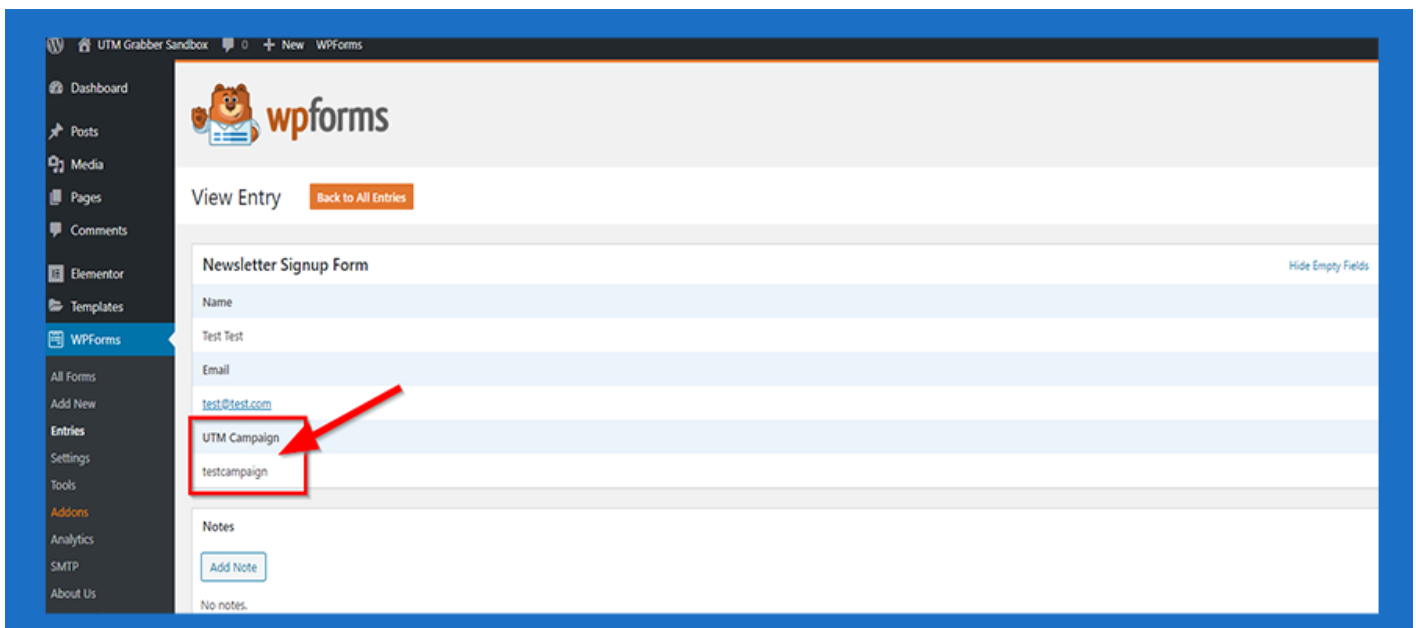
{handl_utm_carr

 **UTM Source**

8. Save it and Now You are Ready



9. You can see your populated UTM Fields under entries



Revision #4

Created Fri, Aug 14, 2020 10:54 PM by [Leman](#)

Updated Thu, Jul 18, 2024 12:59 PM by [Leman](#)