

UTM Tracking in WPEverest

Create a hidden field And assign CSS name matching with our naming convention [here](#)

The screenshot displays the WPEverest form builder interface. The top navigation bar includes icons for Fields, Settings, Integrations, and Payments, along with a form ID "[everest_form id='1485']" and buttons for Preview, Embed, and Save. The left sidebar has tabs for "Add Fields" and "Field Options". Under "Add Fields", there are sections for Label, Meta Key, Default Value, and CSS Classes, all containing the value "utm_source". The main workspace shows a form layout with fields for Email, Telefonnummer, Dato, and Tidspunkt. Below these is a "Betingelser & Vilkår" section with a checkbox for accepting terms. A "Hidden Field" section contains a text input with "Fjernvirus.dk". At the bottom, there is a "utm_source" field with a dropdown menu and an "Add Row" button.

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