

WS Form

- [How to track UTMs in WS Form](#)

How to track UTMs in WS Form

Add Fields to the form

Add your fields that you'd like to track as hidden text fields in your form. You can add the following fields [Native WP Shortcodes](#)

Tab

+

⚙️

Section

Section ID: 2

⚙️ ⋮

✉️ * Email

Email ID: 8

#field(11)

📄 ✂️ utm_campaign

Text ID: 11

📄 ✕ ⚙️ ⋮

📄 ✂️ utm_source

Text ID: 12

📄 ✂️ utm_medium

Text ID: 13

📄 ✂️ traffic_source

Text ID: 14

📄 ✂️ gclid

Text ID: 15

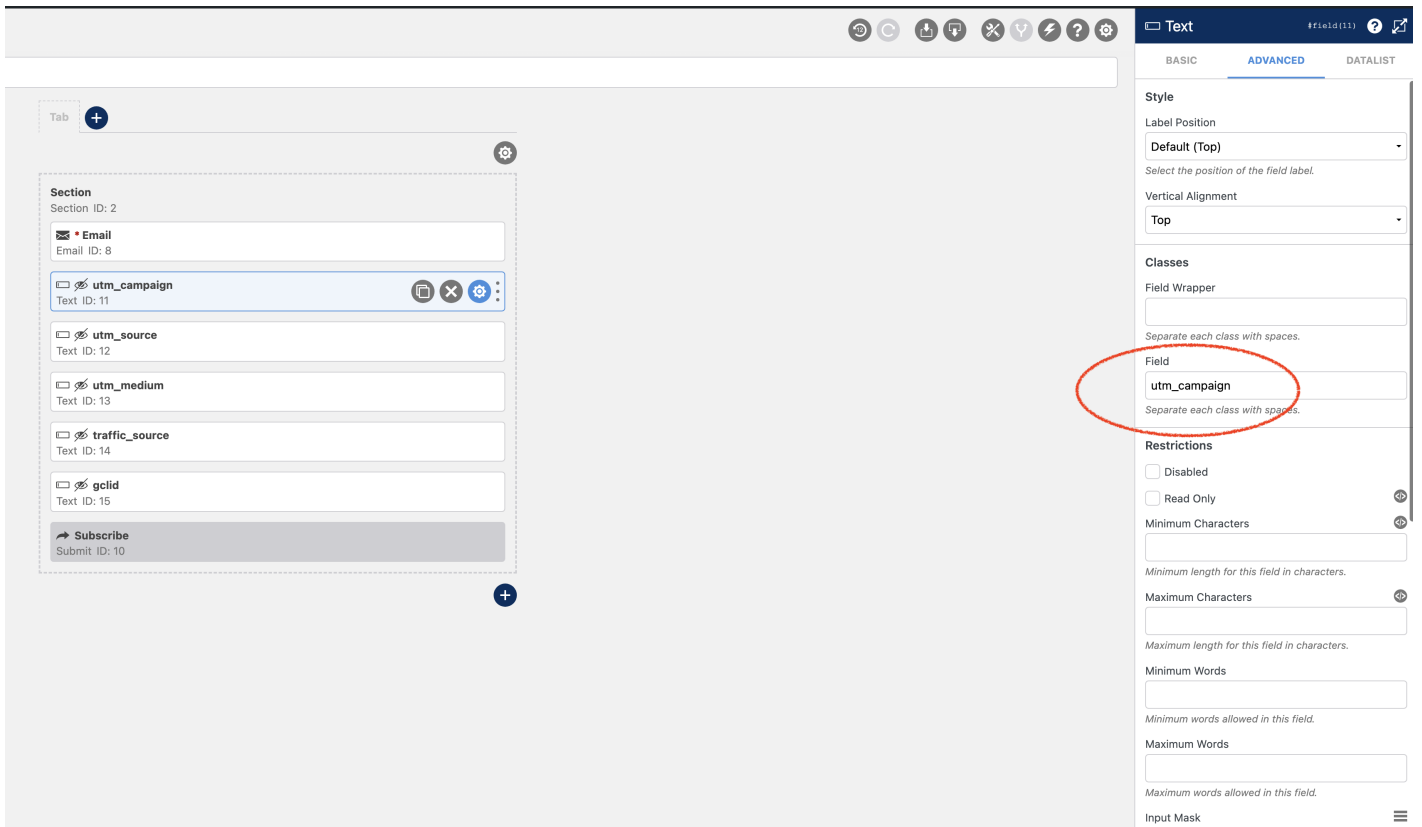
➡️ Subscribe

Submit ID: 10

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Add Field Class Variable to Each Field

You should add class variable to each field. Make sure it matches exactly to our naming convention here [Native WP Shortcodes](#)



Test it!

If everything worked, you should see the fields like this under submission...

Submission

ID: 7



Status	Submitted
Added	March 6, 2023 10:48 pm
Updated	March 6, 2023 10:48 pm
User	admin

Email

haktan@domain.com

utm_campaign

SpringSale

utm_source

Google

utm_medium

cpc

traffic_source

Paid

gclid

CMrlnPq42q8CFQdb3wodOkkGBg

Actions

#	Action				
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