WS Form

- How to track UTMs in WS Form

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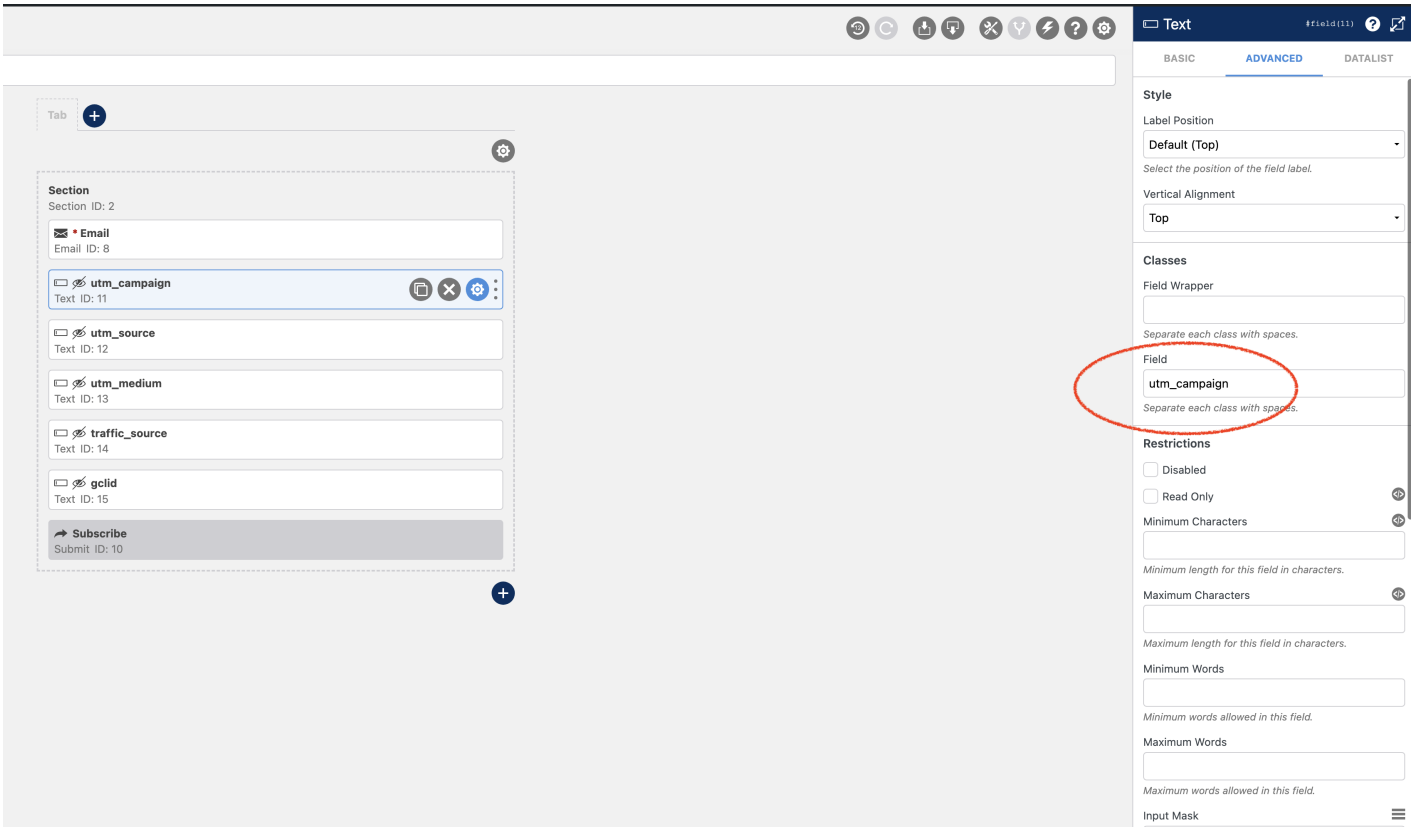
Add Fields to the form

Add your fields that you'd like to track as hidden text fields in your form. You can add the following fields Native WP Shortcodes

Add Field Class Variable to Each Field

You should add class variable to each field. Make sure it matches exactly to our naming convention here Native WP Shortcodes



Test it!

If everything worked, you should see the fields like this under submission...

Submission

ID: 7

Status	Submitted
Added	March 6, 2023 10:48 pm
Updated	March 6, 2023 10:48 pm
User	admin

Email
haktan@domain.com

utm_campaign
SpringSale

utm_source
Google

utm_medium
cpc

traffic_source
Paid

gclid
CMrlnPq42q8CFQdb3wodOkkGBg

Actions

#	Action				