

# How to track UTMs in WS Form

## Add Fields to the form

Add your fields that you'd like to track as hidden text fields in your form. You can add the following fields [Native WP Shortcodes](#)

Tab

+

⚙️

Section

Section ID: 2

⚙️ ⋮

✉️ \* Email

Email ID: 8

#field(11)

📄 ✂️ utm\_campaign

Text ID: 11

📄 ✕ ⚙️ ⋮

📄 ✂️ utm\_source

Text ID: 12

📄 ✂️ utm\_medium

Text ID: 13

📄 ✂️ traffic\_source

Text ID: 14

📄 ✂️ gclid

Text ID: 15

➡️ Subscribe

Submit ID: 10

+

# Add Field Class Variable to Each Field

You should add class variable to each field. Make sure it matches exactly to our naming convention here [Native WP Shortcodes](#)

Tab

Section

Section ID: 2

Email

Email ID: 8

utm\_campaign

Text ID: 11

utm\_source

Text ID: 12

utm\_medium

Text ID: 13

traffic\_source

Text ID: 14

gclid

Text ID: 15

Subscribe

Submit ID: 10

Text

#field(11)

BASIC

ADVANCED

DATALIST

Style

Label Position

Default (Top)

Select the position of the field label.

Vertical Alignment

Top

Classes

Field Wrapper

Separate each class with spaces.

Field

utm\_campaign

Separate each class with spaces.

Restrictions

Disabled

Read Only

Minimum Characters

Minimum length for this field in characters.

Maximum Characters

Maximum length for this field in characters.

Minimum Words

Minimum words allowed in this field.

Maximum Words

Maximum words allowed in this field.

Input Mask

# Test it!

If everything worked, you should see the fields like this under submission...

## Submission

ID: 7



**Status** Submitted

**Added** March 6, 2023 10:48 pm

**Updated** March 6, 2023 10:48 pm

**User** [admin](#)

**Email**  
[haktan@domain.com](mailto:haktan@domain.com)

**utm\_campaign**  
SpringSale

**utm\_source**  
Google

**utm\_medium**  
cpc

**traffic\_source**  
Paid

**gclid**  
CMrlnPq42q8CFQdb3wodOkkGBg

### Actions

#	Action				
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Revision #2

Created Mon, Mar 6, 2023 10:44 PM by [Leman](#)

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