

# How to track UTMs in WS Form

## Add Fields to the form

Add your fields that you'd like to track as hidden text fields in your form. You can add the following fields [Native WP Shortcodes](#)

Tab

+

⚙️

Section

Section ID: 2

⚙️ ⋮

✉️ \* Email

Email ID: 8

#field(11)

📄 ✂️ utm\_campaign

Text ID: 11

📄 ✕ ⚙️ ⋮

📄 ✂️ utm\_source

Text ID: 12

📄 ✂️ utm\_medium

Text ID: 13

📄 ✂️ traffic\_source

Text ID: 14

📄 ✂️ gclid

Text ID: 15

➡️ Subscribe

Submit ID: 10

+

# Add Field Class Variable to Each Field

You should add class variable to each field. Make sure it matches exactly to our naming convention here [Native WP Shortcodes](#)

Tab

Section

Section ID: 2

Email

Email ID: 8

utm\_campaign

Text ID: 11

utm\_source

Text ID: 12

utm\_medium

Text ID: 13

traffic\_source

Text ID: 14

gclid

Text ID: 15

Subscribe

Submit ID: 10

Text

#field(11)

BASIC

ADVANCED

DATALIST

Style

Label Position

Default (Top)

Select the position of the field label.

Vertical Alignment

Top

Classes

Field Wrapper

Field

utm\_campaign

Separate each class with spaces.

Restrictions

Disabled

Read Only

Minimum Characters

Maximum Characters

Minimum Words

Maximum Words

Input Mask

# Test it!

If everything worked, you should see the fields like this under submission...

## Submission

ID: 7



**Status** Submitted

**Added** March 6, 2023 10:48 pm

**Updated** March 6, 2023 10:48 pm

**User** [admin](#)

**Email**  
[haktan@domain.com](mailto:haktan@domain.com)

**utm\_campaign**  
SpringSale

**utm\_source**  
Google

**utm\_medium**  
cpc

**traffic\_source**  
Paid

**gclid**  
CMrlnPq42q8CFQdb3wodOkkGBg

### Actions

#	Action				
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Revision #2

Created Mon, Mar 6, 2023 10:44 PM by [Leman](#)

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