

How to track UTMs in WS Form

Add Fields to the form

Add your fields that you'd like to track as hidden text fields in your form. You can add the following fields [Native WP Shortcodes](#)

Tab

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⚙️

Section

Section ID: 2

✉️ * Email

Email ID: 8

#field(11)

📄 ✂️ utm_campaign

Text ID: 11

📄

✕

⚙️

⋮

📄 ✂️ utm_source

Text ID: 12

📄 ✂️ utm_medium

Text ID: 13

📄 ✂️ traffic_source

Text ID: 14

📄 ✂️ gclid

Text ID: 15

➡️ Subscribe

Submit ID: 10

⚙️

⋮

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Add Field Class Variable to Each Field

You should add class variable to each field. Make sure it matches exactly to our naming convention here [Native WP Shortcodes](#)

Tab

Section

Section ID: 2

Email

Email ID: 8

utm_campaign

Text ID: 11

utm_source

Text ID: 12

utm_medium

Text ID: 13

traffic_source

Text ID: 14

gclid

Text ID: 15

Subscribe

Submit ID: 10

Text

#field(11)

BASIC

ADVANCED

DATALIST

Style

Label Position

Default (Top)

Select the position of the field label.

Vertical Alignment

Top

Classes

Field Wrapper

Field

utm_campaign

Separate each class with spaces.

Restrictions

Disabled

Read Only

Minimum Characters

Minimum length for this field in characters.

Maximum Characters

Maximum length for this field in characters.

Minimum Words

Minimum words allowed in this field.

Maximum Words

Maximum words allowed in this field.

Input Mask

Test it!

If everything worked, you should see the fields like this under submission...

Submission

ID: 7



Status	Submitted
Added	March 6, 2023 10:48 pm
Updated	March 6, 2023 10:48 pm
User	admin

Email

haktan@domain.com

utm_campaign

SpringSale

utm_source

Google

utm_medium

cpc

traffic_source

Paid

gclid

CMrlnPq42q8CFQdb3wodOkkGBg

Actions

#	Action				
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