

YITH

WooCommerce

Request A Quote

Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Yith step by step

- [Collect UTMs in YITH \(Native Integration\)](#)

Collect UTMs in YITH (Native Integration)

This is only supported in V3.

There is no setup required for this :)

After quote is taken by a user, all the UTMs will appear in WooCommerce on order page.

The screenshot displays the WooCommerce 'Order #66 details' page. The left sidebar contains navigation links for Posts, Media, Pages, Comments, WooCommerce, Home, Orders (2), Customers, Coupons, Reports, Settings, Status, Extensions, Products, Analytics, Marketing, Appearance, Plugins, Users, Tools, Settings, UTM, and Collapse menu.

The main content area is divided into three tabs: General, Billing, and Shipping. The General tab is active, showing the order date (2020-08-28), status (Completed), customer (Guest), and billing information (John Doe, Acme Inc., 100 Main Street, Austin, TX 78928, United States (US), Email: test@example.com, Phone: 5122002020).

Below the tabs is a table of items. The first item is 'Test Product' with a cost of £5.00, quantity of 1, and total of £5.00. The order subtotal and total are both £5.00. The payment method is 'Paid: August 28, 2020 via Direct bank transfer'.

At the bottom of the main content area is a 'Downloadable product permissions' section with a search bar and a 'Grant access' button.

On the right side of the page, there is a sidebar with 'Order actions' (Move to Trash, Update) and a section titled 'HandL UTM Grabber V3'. This section lists various UTM parameters and their values:

- Utm Source:** HandL.Source
- Utm Medium:** HandL.Medium
- Utm Term:** HandL.Term
- Utm Content:** HandL.Content
- Utm Campaign:** HandL.Campaign
- Gclid:** NA
- HandL Original Ref:** https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Landing Page:** https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Ip:** 127.0.0.1
- HandL Ref:** https://handl-sandbox/checkout/
- HandL Uri:** https://handl-sandbox/?wc-ajax=checkout
- Email:** NA
- Username:** NA
- Gaclientid:** NA
- Organic Source:** https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content