

YITH

WooCommerce

Request A Quote

Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Yith step by step

- [Collect UTMs in YITH \(Native Integration\)](#)

Collect UTMs in YITH (Native Integration)

This is only supported in V3.

There is no setup required for this :)

After quote is taken by a user, all the UTMs will appear in WooCommerce on order page.

The screenshot displays the WooCommerce 'Order #66 details' page. The left sidebar contains navigation links for Posts, Media, Pages, Comments, WooCommerce, Home, Orders (2), Customers, Coupons, Reports, Settings, Status, Extensions, Products, Analytics, Marketing, Appearance, Plugins, Users, Tools, Settings, UTM, and a Collapse menu button.

The main content area is divided into three tabs: General, Billing, and Shipping. The General tab is active, showing the order date (2020-08-28), status (Completed), and customer information (John Doe, Acme Inc., 100 Main Street, Austin, TX 78928, United States (US)). The Billing tab shows the email address (test@example.com) and phone number (5122002020). The Shipping tab shows the address (No shipping address set).

Below the tabs is a table of items. The first item is 'Test Product' with a cost of £5.00, quantity of 1, and total of £5.00. The table also shows the items subtotal (£5.00), order total (£5.00), and the payment method (Paid: £5.00 via Direct bank transfer on August 28, 2020). A 'Refund' button is visible.

At the bottom of the main content area is a section for 'Downloadable product permissions' and a 'Custom Fields' section. The Custom Fields section shows three fields: 'handl_ip' with value '127.0.0.1', 'handl_landing_page' with a URL, and 'handl_original_ref' with a URL.

On the right side of the page is a sidebar with 'Order actions' (Move to Trash, Update) and a section for 'HandL UTM Grabber V3'. This section lists various UTM parameters and their values, including Utm Source (HandL.Source), Utm Medium (HandL.Medium), Utm Term (HandL.Term), Utm Content (HandL.Content), Utm Campaign (HandL.Campaign), Gclid (NA), HandL Original Ref (https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content), HandL Landing Page (https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content), HandL Ip (127.0.0.1), HandL Ref (https://handl-sandbox/checkout/), HandL Uri (https://handl-sandbox/?wc-ajax=checkout), Email (NA), Username (NA), Gaclientid (NA), and Organic Source (https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content).