

YITH

WooCommerce

Request A Quote

Integration

HandL UTM Grabber / Tracker How to collect and track UTM variables via Yith step by step

- [Collect UTMs in YITH \(Native Integration\)](#)

Collect UTMs in YITH (Native Integration)

This is only supported in V3.

There is no setup required for this :)

After quote is taken by a user, all the UTMs will appear in WooCommerce on order page.

The screenshot displays the WooCommerce 'Order #66 details' page. The left sidebar contains navigation links for Posts, Media, Pages, Comments, WooCommerce, Home, Orders (2), Customers, Coupons, Reports, Settings, Status, Extensions, Products, Analytics, Marketing, Appearance, Plugins, Users, Tools, Settings, UTM, and a Collapse menu button.

The main content area is divided into three tabs: General, Billing, and Shipping. The General tab is active, showing the order date (2020-08-28), status (Completed), and customer information (John Doe, Acme Inc., 100 Main Street, Austin, TX 78928, United States (US)). The Billing tab shows the email address (test@example.com) and phone number (5122002020). The Shipping tab shows the address (No shipping address set).

Below the tabs is a table of items, showing one item: 'Test Product' with a cost of £5.00, quantity of 1, and total of £5.00. The order subtotal and total are £5.00. The payment method is 'Paid: August 28, 2020 via Direct bank transfer'.

At the bottom of the main content area is a 'Downloadable product permissions' section with a search bar and a 'Grant access' button. Below that is a 'Custom Fields' section with a table of fields and values.

The 'Custom Fields' table has two columns: 'Name' and 'Value'. It contains three rows of data:

Name	Value
handl_ip	127.0.0.1
handl_landing_page	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&a
handl_original_ref	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&a

On the right side of the page is a sidebar with 'Order actions' (Choose an action..., Move to Trash, Update) and a 'HandL UTM Grabber V3' section. The 'HandL UTM Grabber V3' section is highlighted with a red box and contains a list of UTM data:

- Utm Source: HandL.Source
- Utm Medium: HandL.Medium
- Utm Term: HandL.Term
- Utm Content: HandL.Content
- Utm Campaign: HandL.Campaign
- Gclid: NA
- HandL Original Ref: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Landing Page: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Ip: 127.0.0.1
- HandL Ref: https://handl-sandbox/checkout/
- HandL Uri: https://handl-sandbox/?wc-ajax=checkout
- Email: NA
- Username: NA
- Gaclientid: NA
- Organic Source: https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content