

Collect UTMs in YITH (Native Integration)

This is only supported in V3.

There is no setup required for this :)

After quote is taken by a user, all the UTMs will appear in WooCommerce on order page.

The screenshot displays the WooCommerce 'Order #66 details' page. The left sidebar contains navigation links for Posts, Media, Pages, Comments, and WooCommerce. The main content area is divided into sections: 'Order #66 details' (Payment via Direct bank transfer, Paid on August 28, 2020 @ 5:59 am. Customer IP: 127.0.0.1), 'General' (Date created: 2020-08-28, Status: Completed, Customer: Guest), 'Billing' (John Doe, Acme Inc., 100 Main Street, Austin, TX 78928, United States (US), Email address: test@example.com, Phone: 5122002020), and 'Shipping' (Address: No shipping address set.). Below these is a table of items with 'Test Product' listed at £5.00. The right sidebar shows 'Order actions' (Move to Trash, Update) and a section titled 'HandL UTM Grabber V3' which lists various UTM parameters and their values, including Utm Source, Utm Medium, Utm Term, Utm Content, Utm Campaign, Gclid, HandL Original Ref, HandL Landing Page, HandL Ip, HandL Ref, HandL Uri, Email, Username, Gaclientid, and Organic Source.

Order #66 details
Payment via Direct bank transfer. Paid on August 28, 2020 @ 5:59 am. Customer IP: 127.0.0.1

General
Date created: 2020-08-28 @ 05:24
Status: Completed
Customer: Guest

Billing
John Doe
Acme Inc.
100 Main Street
Austin, TX 78928
United States (US)
Email address: test@example.com
Phone: 5122002020

Shipping
Address: No shipping address set.

Item	Cost	Qty	Total
Test Product	£5.00	1	£5.00

Items Subtotal: £5.00
Order Total: £5.00
Paid: £5.00
August 28, 2020 via Direct bank transfer

Refund

This order is no longer editable.

Downloadable product permissions

Search for a downloadable product... Grant access

Custom Fields

Name	Value
handl_ip	127.0.0.1
handl_landing_page	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&a
handl_original_ref	https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&a

Order actions

Choose an action... Move to Trash Update

HandL UTM Grabber V3

- Utm Source
HandL.Source
- Utm Medium
HandL.Medium
- Utm Term
HandL.Term
- Utm Content
HandL.Content
- Utm Campaign
HandL.Campaign
- Gclid
NA
- HandL Original Ref
https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Landing Page
https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content
- HandL Ip
127.0.0.1
- HandL Ref
https://handl-sandbox/checkout/
- HandL Uri
https://handl-sandbox/?wc-ajax=checkout
- Email
NA
- Username
NA
- Gaclientid
NA
- Organic Source
https://handl-sandbox/product/test-product/?utm_source=HandL.Source&utm_medium=HandL.Medium&utm_campaign=HandL.Campaign&utm_term=HandL.Term&utm_content=HandL.Content

Revision #3

Created Thu, Jul 14, 2022 2:47 AM by [Leman](#)

Updated Thu, Jul 14, 2022 3:34 AM by [Leman](#)