

# Zapier Integration

HandL UTM Grabber / Tracker Zapier Integration step by step

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# Zapier For Contact Form 7

Track all UTM from Contact Form 7 to Zapier via HandL UTM Grabber/Tracker HandL UTM Grabber is an advance UTM Tracking system

# Contact Form 7 to Zapier Integration Screen Shot Documentation

## 1.Click Contact And Add New

1-)Zapier Add Contact.png

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## 2.Paste The Code Shown Below to the Form Section Like that

2-)Zapier Paste The Code.png

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## --->Code Snippets<---

```
[hidden utm_campaign]
[hidden utm_source]
[hidden utm_medium]
[hidden utm_term]
[hidden utm_content]
[hidden gclid]
```

## 3.Copy the Shortcode

3-)Zapier Copy The ShortCode.png

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## **4.Click 'Pages' and then click the 'Add New' button**

4-)Zapier Add New Page.png

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## **5.Paste the code that you copied and click 'Publish' button**

5-)Zapier Paste The ShortCode.png

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## **6.Copy The Webhook URL that you created on ZAPIER**

6-)Zapier Copy The Webhook URL.png

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## **7.Click the 'HandL UTM Grabber' button from Settings**

7-)Zapier HandL UTM Grabber Settings.png

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## **8.Paste the Webhook URL that you copied to the Zapier Webhook URL section and click 'Save Changes'**

[8-\)Zapier Paste The Webhook URL.png](#)

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## **9.Go to campaign URL builder and Copy The URL.**

[9-\)Zapier Active campaign URL.png](#)

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## **10.Come back to the Pages and View Your Contact Form**

[9-\)Zapier View The Form.png](#)

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## **11.Paste the URL that you copied then Fill the blanks on your form and 'SEND'**

[11-\)Zapier Paste the URL to the Form .png](#)

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## **12.Here is your Result on Zapier**

[12-\)Zapier Here is your Result.png](#)

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# Contact Form 7 to Zapier Integration Video Tutorial

*Please watch the related Video Tutorial below*

*and click right to the video and open link in new tab*



Track UTMs from Contact Form 7 to Zapier via HandL UTM Grabber

# Zapier for Gravity Forms

Gravity Forms to Zapier Integration Tutorial

# Gravity Forms to Zapier Integration Screen Shot tutorial

## **1-)Go to your Gravity Form**

[GF 1-\)Go to your Gravity Form.png](#)

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## **2-)Add Hidden Fields to your Form**

[GF 2-\)Add Hidden Fields to your Form.png](#)

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## **3-)Fill the Field Label Bar**

[GF 3-\)Fill the Field Label Bar.png](#)

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## **4-)Allow Field to be Populating dynamically and enter your parameter name**

[GF 4-\)Allow Field to be Populating dynamically and enter your parameter name.png](#)

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## **5-)Make it to all of the UTM's and click Update**

[GF 5-\)Make it to all of the UTM's and click Update.png](#)

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## **6-)Go to Zapier and Create a Webhook Zap**

[GF 7-\)Create a Webhook Zap.png](#)

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## **7-)Select Catch Hook**

[GF 7-\)Select Catch Hook.png](#)

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## **8-)Copy the URL that Zapier Generated**

[GF 8-\)Copy the URL that Zapier Generated.png](#)

Image not found or type unknown

## **9-)Paste The URL that you copied and save changes**

[GF 9-\)Paste The URL that you copied and save changes.png](#)

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## **10-)Go To Pages and Click on Your Page**

[GF 10-\)Go To Pages and Click on Your Page.png](#)

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## **11-)Click On Plus Button and Select Form**

[GF 11-\)Click On Plus Button and Select Form.png](#)

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## **12-)Click on Update Button**

[GF 12-\)Click on Update Button.png](#)

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## **13-)Go To Campaign URL Builder And Copy The URL that it Generated**

[GF 13-\)Go To Campaign URL Builder And Copy The URL that it Generated.png](#)

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## **14-)Paste the URL that you copied**

[GF 14-\)Paste the URL that you copied.png](#)

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## **15-)Fill the blanks on your form and submit**

[GF 15-\)Fill the blanks on your form and submit.png](#)

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## **16-)Here is Your Result on Zapier**

GF 16-)Here is Your Result on Zapier.png

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# Gravity Forms to Zapier Integration Video Tutorial

*Please watch the related Video Tutorial  
below*

*and click right to the video and open link in new tab*

Track UTMs from Gravity Forms to Zapier via HandL UTM Grabber



# Gravity Forms to Zapier SIMPLE Integration Video Tutorial

*Please watch the related Video Tutorial  
below*

*and click right to the video and open link in new tab*

Track UTMs from Gravity Forms to Zapier via HandL UTM Grabber



# Zapier for Ninja Forms

Ninja Forms to Zapier Integration Tutorial

# Ninja Forms to Zapier Integration Screen Shot Tutorial

## **1-) Click On Your Ninja Form**

[NF 1-\) Click On Your Ninja Form .png](#)

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## **2-) Click the Plus Button to Add fields to your form**

[NF 2-\) Click the Plus Button to Add fields to your form.png](#)

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## **3-)Add hidden field to your form**

[NF 3-\)Add hidden field to your form.png](#)

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## **4-)Fill The blanks like that to your hidden fields**

[NF 4-\)Fill The blanks like that to your hidden filed .png](#)

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## **5-)Create a Webhook zap**

[NF 5-\)Create a Webhook zap.png](#)

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## **6-)Select the Catch Hook**

[NF 6-\)Select the Catch Hook.png](#)

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## **7-)Copy the URL that it generated**

[NF 7-\)Copy the URL that it generated .png](#)

Image not found or type unknown

## **8-)Paste it to the Webhook URL section on the UTM Bar and Save Changes**

[NF 8-\)Paste it to the Webhook URL section on UTM Bar and Save Changes.png](#)

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## **9-)Copy Your Ninja Form Shortcode**

[NF 9-\)Copy Your Ninja Form Shortcode.png](#)

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## **10-)Go to Pages and Open your Page**



NF 10-)Go to Pages and Open your Page.png

Image not found or type unknown

## **11-)Paste Your Shortcode and Publish**

NF 11-)Paste Your Shortcode and Publish.png

Image not found or type unknown

## **12-)Go to Campaign URL Builder and copy the URL that it generated to fill your UTM's for test it**

NF 12-)Go to Campaign URL Builder and copy the URL that it generated to fill your UTM's for test it.p

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## **13-)Paste the URL**

NF 13-)Paste the URL .png

Image not found or type unknown

## **14-)Fill the blanks on your form**

NF 14-)Fill the blanks on your form.png

Image not found or type unknown

## **15-) Here is your result on Zapier**

NF 15-) Here is your result on Zapier .png

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# Ninja Forms to Zapier Integration Video Tutorial

*Please watch the related Video Tutorial  
below*

*and click right to the video and open link in new tab*

Track UTMs from NinjaForms to Zapier via HandL UTM Grabber



# Zapier for Thrive Leads

Fully automated UTM tracking from Thrive Leads to your CRM of your choice via Zapier.

# Thrive Leads to Zapier

## Video tutorial

*Please watch the related Video Tutorial below*

*and click right to the video and open link in new tab*

UTM Tracking Thrive Leads to Zapier



# Triggering Zapier on Thank you Page

Simply add the following snippet on your thank you page.

The following script will merge the query argument with the handl utm grabber cookies and trigger your webhook with all the data.

This is especially useful, when prospects redirected from webinar optin signup where the optin data appended to the thank you page URL as query arguments.

Don't forget to change the Zapier URL below with your own Webhook URL.

```
<script>
var qvars = {};window.location.href.replace(/[?&]+(?:=[^&]+)=?([^\&]*)/gi, function(m,key,value)
{qvars[key] = value;});
qvars = Object.assign(handl_utm,qvars)
setTimeout(function(){
  var data = new URLSearchParams(qvars).toString()
  console.log(data)
  var xmlhttp = new XMLHttpRequest()xmlhttp.open( "GET",
  'https://hooks.zapier.com/hooks/catch/5711357/b5af0ju/?'+data, false ); // false for
synchronous request
  xmlhttp.send( null );
}, 1000);
</script>
```

# Triggering Zapier/External API on Button Click

Simply add the following snippet to your webpage and bind it to a button click event.

The following script will capture data from HandL UTM grabber and trigger your webhook with all the gathered data when the button is clicked.

This is especially useful for sending data seamlessly when users engage by clicking a specific button on your page.

Don't forget to change the URL below with your own Webhook URL.

```
<script>
document.getElementById("your-button-id").addEventListener("click", function() {    var data
= HandL.getAll(); //this will have all the tracking data    data.customParam1 = 'value1';
//add your own
    data.customParam2 = 'value2';

    var json = JSON.stringify(data);
    var xhr = new XMLHttpRequest();    xhr.open("POST", 'https://your-url.com/endpoint',
true);
    xhr.setRequestHeader("Content-Type", "application/json;charset=UTF-8");    xhr.send(json);
});
</script>
```